QUESTION TAKEN ON NOTICE

ADDITIONAL BUDGET ESTIMATES HEARING: 25 February 2014

IMMIGRATION AND BORDER PROTECTION PORTFOLIO

(AE14/95)

Senator Boyce (L&CA 124) asked:

Mr Manthorpe: In fact, here is a correction. It was \$6.5 million for onshore advertising out of a budget of around \$6.7 million all up on the 'By boat, no visa' campaign. The onshore component was \$6.5 million.

Senator BOYCE: That is out of \$6.7 million.

Mr Manthorpe: Out of \$6.7 million. It was just a couple of hundred thousand. Mr Bowles: There was a separate allocation to Customs and Border Protection— Senator BOYCE: What was the allocation to Customs and Border Protection? Mr Bowles: It was before they were part of my portfolio, so I cannot recall exactly. Mr Manthorpe: I would have to take that on notice.

Answer:

Following the Government's announcement of the Regional Resettlement Arrangement with Papua New Guinea on 19 July 2013, the Australian Customs and Border Protection Service received \$5 million to deliver a highly visible offshore communication campaign aimed at creating widespread awareness of the new policy and encouraging a change in the behaviour of potential illegal immigrants.