

## QUESTION TAKEN ON NOTICE

### ADDITIONAL ESTIMATES - 25 FEBRUARY 2014

#### IMMIGRATION AND BORDER PROTECTION PORTFOLIO

#### (AE14/502) PROGRAMME – Internal Product

Senator Ludwig (Written) asked:

What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?

- a) Which agency or agencies provided these services?
- b) What has been spent providing these services from 7 September 2013 to date?
- c) Itemise these expenses.

*Answer:*

The total cost of media monitoring services provided to the Minister's office's for the period 7 September 2013 to 25 February 2014 was \$37 340.64 (GST exclusive).

- a) There are two suppliers of media monitoring services:
  - iSentia
  - Australian Association Press – AAP
- b) For the period 7 September 2013 to 25 February 2014, the portfolio expended \$37 340.64 (GST exclusive) in media monitoring services for the Minister.
- c) Services are provided as part of the all-inclusive media monitoring service. Total cost is inclusive of press clips, broadcast clips, transcripts and media alerts.