QUESTION TAKEN ON NOTICE

ADDITIONAL ESTIMATES HEARINGS: 11 February 2013

IMMIGRATION AND CITIZENSHIP PORTFOLIO

(AE13/0492) PROGRAM – Internal Product

Senator Humphries (Written) asked:

Portfolio wide - For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following: a. By Department or agency: i. How many ongoing staff, the classification, the type of work they undertake and their location. ii. How many non-ongoing staff, their classification, type of work they undertake and their location iii. How many contractors, their classification, type of work they undertake and their location iv. How many are graphic designers? v. How many are media managers? vi. How many organise events? 2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Answer:

a) The National Communications Branch's (NCB) 32 ongoing staff, as at 11 February 2013, directly support the offices of the ministers, the departmental executive and business areas on a wide range of communication issues, including media liaison and monitoring, promotion and events management, branding, publications design and production, audio-visual productions, speechwriting and production of the annual report.

NCB comprises four sections: Media, Internal and Strategic Communications, Executive Support and Production and Design.

Summary NCB Staffing Classifications	
Senior Executive Staff	1
Senior Public Affairs Officer A	3
Public Affairs Officer (PAO) 3	10
Public Affairs Officer (PAO) 2	8
Public Affairs Officer (PAO)1	7
Executive Level (EL) 1	1
APS6	1
APS5	1
Total staff	**32**

In addition to this there are a number of program areas within the department that also employ ongoing communication staff. This includes the following:

Policy Innovation & Research & Evaluation Unit (PIREU) employs an ongoing PAO3 who assists with the development and implementation of a PIREU marketing and communication strategy.

In the Compliance Status Resolution Communications (CSRS) section, as at 11 February 2013, there was one EL2, two EL1 comms support officers, four APS6 comms support officers, one AP5 comms support officer and one APS4 who promote the compliance and status resolution framework with key internal and external stakeholders.

In the Citizenship Ceremonies and Community Engagement section, as at 11 February 2013, there was one EL1 responsible for relationship and stakeholder management duties.

The Learning and Change Communication Section of the Global Learning and Change Branch consists of one EL2, four EL1s and one PAO2 as at 11 February 2013. The Learning and Change Communication Section provides internal communications to support the implementation of significant change initiatives in the department, for example, the deployment of a new IT system to support a business area.

Within the Multicultural Affairs Branch, as at 11 February 2013 there was one PAO3, one EL1 and one APS4 involved in relationship and stakeholder management duties and graphic design duties.

In the Business Engage Analysis and Transformation section as at 11 February 2013, there were two APS6 officers who were responsible technical writing duties.

In the VPT Stakeholder Governance and Strategic Communications section as at 11 February 2013, there was one PAO3 officer, two EL1s and one APS6 who was responsible for relationship and stakeholder management duties.

In the Client Experience and Strategic Marketing section as at 11 February 2013, there was one EL1 and one APS6 responsible for marketing duties.

In the Legal Framework Branch, as at 11 February 2013, there were two EL1s, two APS6s, one APS5 and one APS4 officer responsible for editing duties and relationship and stakeholder management duties.

In the Ombudsman and Humanitarian Rights Co-ordination section as at 11 February 2013 there were five EL1s, two APS6s and two APS5s responsible for relationship and stakeholder management duties.

In the Client and Offshore Processing System section as at 11 February 2013, there was one EL1 and one APS6 responsible for technical writing duties.

In the Web Operations and Governance section as at 11 February 2013, there was one EL1, two APS6s and one APS5 responsible for technical writing.

In the Foundation Leadership and Online section as at 11 February 2013, there was one ongoing APS6 responsible for graphic design duties.

In the Parliamentary Liaison Officer Network section as at 11 February 2013, there were five APS6s,
15 APS5s, two APS4s and two APS3s responsible for relationship and stakeholder management duties.

In the Scrutiny and Public Information section as at 11 February 2013, there was one EL1, five APS6s and one part time APS6 officer responsible for relationship and stakeholder management duties.

In the Inverbrackie IMA section, there was one APS5 officer responsible for community liaison duties.

In the Minister's Council on Asylum Seekers and Detention Secretariat section as at 11 February 2013, there was one EL2, one EL1, two APS6s and one APS5 responsible for relationship and stakeholder management duties.

In the Office of the MARA there were two APS6s responsible for relationship and stakeholder management duties as at 11 February 2013.

In the Outreach Officers section as at 11 February 2013, there were 15 EL1 officers and eight APS6 officers responsible for relationship and stakeholder management duties.

In the Immigration Intelligence Branch as at 11 February 2013, there was one EL1 responsible for relationship and stakeholder management duties.

In the NSW Community Liaison Team as at 11 February 2013, there were seven APS6s and one APS5 responsible for relationship and stakeholder management duties.

In the VIC Settlement and Multicultural Affairs section there were four APS6s and one APS5 responsible for relationship and stakeholder management duties as at 11 February 2013.

In the Translating and Interpreting Services Centre Melbourne as at 11 February 2013, there was one APS6 and one APS5 responsible for relationship and stakeholder management duties.

In the Client and Interpreter Liaison section as at 11 February 2013, there was one EL1, three APS6s and five APS5s responsible for relationship and stakeholder management duties.

In the QLD Multicultural Affairs section as at 11 February 2013 there were five APS6s responsible for relationship and stakeholder management duties.

In the SA Multicultural Affairs and Settlement Grants section as at 11 February 2013, there were two APS6s responsible for relationship and stakeholder management duties.

In the Perth WA Grants section there was one APS5 responsible for community liaison duties.

In the Tasmanian Multicultural Affairs section, there was one part time APS5 officer responsible for relationship and stakeholder management duties.

The MRT-RRT has a communications unit consisting of one EL1 and one APS6 spending about 65% of time, undertaking work which includes preparing presentations and internal communications, responding to media enquiries, preparing content for the tribunals' website and intranet, organise events, as well as undertaking other functions not related to communications.

b) The National Communications Branch, as at 11 February 2013, had one non-ongoing PAO3, one
non-ongoing PAO1, one non-ongoing APS6 and one non-ongoing APS5 funded by the Houston Panel Information Campaign.

In the Client Experience and Strategic Marketing section as at 11 February 2013, there was one non-ongoing APS6 responsible for marketing duties.

In the Multicultural Affairs Branch, as at 11 February 2013, there was one non-ongoing PAO3 performing relationship and stakeholder management duties.

In the Web Operations and Governance section as at 11 February 2013, there was one non-ongoing APS5 responsible for technical writing duties.

In the Foundation Leadership and Online section as at 11 February 2013, there was one non-ongoing APS6 and one non-ongoing APS5 responsible for graphic design duties.

In the Response Coordination section there was one non-ongoing EL1 as at 11 February 2013 responsible for relationship and stakeholder management duties.

In the Minister's Council on Asylum Seekers and Detention Secretariat section as at 11 February 2013 there was one non-ongoing APS6 responsible for relationship and stakeholder management duties.

In the Hanoi office, there was one locally engaged officer responsible for relationship and stakeholder management duties.

In the Translating and Interpreting Services Centre Melbourne as at 11 February 2013, there was one non-ongoing APS4 responsible for campaign duties.

c) The National Communications Branch and the Learning and Change Communication section had one contractor each as at 11 February 2013.