

## QUESTION TAKEN ON NOTICE

### ADDITIONAL ESTIMATES HEARING: 13 FEBRUARY 2012

#### IMMIGRATION AND CITIZENSHIP PORTFOLIO

#### **(AE12/90) Program: Internal Product**

Senator Humphries asked:

Media Monitoring: What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date? Which agency or agencies provided these services? What is the estimated budget to provide this same services for the year 2011-12? What has been spent providing these services this financial year to date?

*Answer:*

- 1) From 1 July 2011 until 31 January 2012 the department has processed \$223 867.82 GST exclusive in media monitoring and newswire distribution expenses against departmental cost centres.
- 2) The department has three suppliers of media monitoring services.
  1. Media Monitors
  2. AAP
  3. CCH
- 3) The budget can only be estimated on the basis of these services being provided to the minister, the parliamentary secretary and the department for the year 2011-12 and that is approximately \$318 000 GST exclusive. This includes media monitoring, and newswire and distribution services. This is only an indicative amount as the department cannot predict the number of media releases that will be issued from the department, minister and parliamentary secretary each year, nor the extent or results arising from media monitoring of portfolio activities.