

**Text below is a generic version of regional outreach officer articles that are routinely submitted for publication in chamber of commerce newsletters from 7 October 2010.**

## **REGIONAL OUTREACH OFFICER - XX**

The Department of Immigration and Citizenship (DIAC) provides a regional outreach service to employers and stakeholders in regional XX. The regional outreach service has been established to provide accurate information and assistance about regional migration initiatives.

Changes have been made to the migration program recently to improve its responsiveness to the Australian labour market through:

- the promotion of employer-sponsored migration
- refining occupation lists for independent migration to target areas of acute skill shortage.

Employer-sponsored residence is a key component of the government's move to deliver a "demand-driven" skilled migration program. The outreach program is available to assist employers understand the sponsorship process.

In addition to these reforms, changes have also been made to the temporary entry business visa (subclass 457) program. Existing or potential sponsors may wish to contact the regional outreach officer for information regarding changes to this program.

For more information about the work of the regional outreach officer please contact XXX XXX by emailing [xxx.xxx@immi.gov.au](mailto:xxx.xxx@immi.gov.au) or phoning (XX) XXXX XXXX.