

SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS
ATTORNEY-GENERAL'S DEPARTMENT

Portfolio

Question No. 86

Senator Humphries asked the following question at the hearing on February 2012:

Media Monitoring

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11
3. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide this same services for the year 2011-12?
 - c) What has been spent providing these services this financial year to date?
4. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide this same services for the year 2011-12?
 - c) What has been spent providing these services this financial year to date?

The answer to the honourable senator's question is as follows:

Attorney-General's Department (excluding GST)

1. 2007-08 95,417
2008-09 31,017
2009-10 37,797
2010-11 37,799
2. 2007-08 280,092
2008-09 307,639

2009-10 268,918

2010-11 329 737

3. 5,427 (to the end of January 2012)

a) Australian Associated Press (AAP)

b) 46 000.

c) 5,427 (to the end of January 2012)

4. 190,735 (to the end of January 2012)

a) Australian Associated Press (AAP)

b) 330 060

c) 190,735 (to the end of January 2012)

Administrative Appeals Tribunal (excluding GST)

1. Not applicable

2. 2007-08 5,070

2008-09 5,430

2009-10 5,945

2010-11 6,475

3. Not applicable

4. 3,711

a) Media Monitors Pty Ltd

b) 7,000

c) 3,711 (exclude GST)

Australian Commission for Law Enforcement Integrity

1. Nil

2. Nil

3. Nil

4. Media monitoring is provided as part of AGD's media monitoring services at no cost to ACLEI.

Australian Institute of Criminology

1. Not applicable.
2. Not applicable
3. Not applicable
4. Media monitoring is provided as part of AGD's media monitoring services at no cost to AIC.

Australian Crime Commission (excluding GST)

1. Not applicable
2.

2007-08	8,468
2008-09	49,487
2009-10	55,723
2010-11	123,515
3.
 - a) Not applicable
 - b) Not applicable
 - c) Not applicable
4.
 - a) Media Monitors Pty Ltd.
 - b) 105,500
 - c) 48,488

Australian Customs and Border Protection Service (excluding GST)

1. Customs and Border Protection circulates media monitoring summaries to the Agency's Senior Executive Service and other relevant staff. The Agency does not provide media monitoring services directly to the Minister's office but includes the Office on the internal distribution list.

2.

2007-08	149,174
2008-09	142,053
2009-10	169,786
2010-11	285,846

3. Customs and Border Protection circulates media monitoring summaries to the Agency's Senior Executive Service and other relevant staff. The Agency does not provide media monitoring services directly to the Minister's office but includes the Office on the internal distribution list.

4. The media monitoring services are currently provided by Media Monitoring Pty Ltd. However, Customs and Border Protection is currently conducting a competitive procurement process to engage a provider under a new contract to provide media monitoring services up until 30 June 2013.

b. The estimated budget to provide this service for 2011-12 is 200,000.

c. 2011-12 (to 1 March 2012): 146,482.

Australian Federal Police (excluding GST)

1. Not applicable

2.

2007-08	215,528
2008-09	214,626
2009-10	215,236
2010-11	201,690

3. Not applicable

4.

- a) Media Monitors, Australian Associated Press, CCH Australia Limited and Manuka Newsagency.
- b) 140,000
- c) 105,425

Australian Government Solicitor

1. Nil
2. 2007-08 766
Nil for 2008-09, 2009-10 and 2010-11
3. Nil
 - a) Not applicable
 - b) Nil
 - c) Nil
4. Nil
 - a) Not applicable. (AGS does receive and monitor some media material but these are not services paid for by AGS. In some cases subscriptions for updates on legal subjects include media material on those subjects.)
 - b) Nil
 - c) Nil

Australian Human Rights Commission (excluding GST)

1. Nil
2. 72,139
3. Nil
4. 29,303
 - a) AAP and Media Monitors
 - b) 44,000
 - c) 29,304

Australian Law Reform Commission

1. ALRC does not pay for Media Monitoring
2. Nil
3. Nil
4. Nil

Australian Transaction Reports and Analysis Centre (including GST)

1. Not applicable
2. Media Monitors

2007-08	3,137
2008-09	9,412
2009-10	7,471
2010-11	7,160

3. Not applicable

4. AUSTRAC's media monitoring budget for 2011-12 is 5,700 inc. GST. As in past years, this is provided by Media Monitors Pty Ltd. As of 29 February 2012, AUSTRAC has paid Media Monitors 2,279 for this service in 2011-12.

Australian Security Intelligence Organisation (excluding GST)

1. Not applicable

2. The total cost of media monitoring services provided to ASIO:

2007-08	51,199
2008-09	58,110
2009-10	69,507
2010-11	63,415

3. Not applicable

4.

a) Media Monitors Australia

b) The estimated budget for media monitoring services to ASIO for 2011/12 is 70,000.

c) ASIO has spent 45,550 on media monitoring services.

Commonwealth Director of Public Prosecutions (including GST)

1. Nil

2. 214,818

2007-08	54,933
2008-09	54,940
2009-10	50,447
2010-11	54,498

3. Nil

4. 27,564

a) Media Monitors, Australian Associated Press

- b) 40,584
- c) See above

CrimTrac (excluding GST)

1. The cost of media monitoring services for each year are:

2007-08	22,264
2008-09	55,802
2009-10	52,556
2010-11	60,705

2. The cost of media monitoring services to date is 41,716
 - a) CrimTrac currently receives media monitoring services from Media Monitors and Meltwater News. CrimTrac cancelled the services of Cubit Media Research in September 2011.
 - b) The estimated cost for 2011-12 is 50,000
 - c) The cost to date is 41,716

3. CrimTrac does not provide any media monitoring services to the Minister's Office.

4. The cost of media monitoring services to date for this Financial Year is 41,716
 - a) CrimTrac currently receives media monitoring services from Media Monitors and Meltwater News. CrimTrac cancelled the services of Cubit Media Research in September 2011.
 - b) The estimated cost for 2011-12 is 50,000
 - c) The cost to date is 41,716

Family Court of Australia (including GST)

1. Not Applicable
2.

2007-08	19,378
2008-09	21,410
2009-10	37,930
2010-11	36,857
3. Not Applicable
4. 2011-12 35,498 Inc GST YTD Jan 2012
 - a) Family Court of Australia media monitoring is supplied by Media Monitors
 - b) 60,853

c) 2011-12 - 35,498 YTD Jan 2012

Federal Court of Australia (including GST)

1. Not applicable
2. 2007-08 29,854
 2008-09 20,970
 2009-10 23,062
 2010-11 24,927
3. Not applicable
4.
 - a) Media Monitors
 - b) 29,000
 - c) 2011-to date 21,115

Federal Magistrates Court of Australia (including GST)

1. Not applicable
2. 2007-08 26,581
 2008-09 32,601
 2009-10 Nil
 2010-11 6,496
3. Not applicable
4. 2011-12 2,655 YTD Jan 2012
 - a) Federal Magistrates Court media monitoring is supplied by Media Monitors
 - b) 4,551
 - c) 2011-12 2,655 YTD Jan 2012

High Court of Australia

1. Nil
2. Nil
3. Nil

4. Nil

Insolvency and Trustee Service Australia (including GST)

1. Not applicable

2. 2007-08 20,767

2008-09 10,239

2009-10 11,409

2010-11 7,682

3. Not applicable

4. ITSA receives media from Banking Day and CCH Parliament.

a) Banking day is provided by Work Day Media. CCH Parliament is provided by CCH Publishing.

b) 1786

c) 1786

National Native Title Tribunal (excluding GST)

1. Not applicable

2. The total cost of media monitoring services provided to the NNTT for:

- 2007-08 financial year was 34,706
- 2008-09 financial was 22,565
- 2009-10 financial was 15,726
- 2010-11 financial was 20,761.

3. Not applicable

4.

a) The services were provided by Media Monitors Pty Ltd (ABN 11002533581)

b) The estimated budget for media monitoring services for the year 2011-12 is 20,000

c) 12,725 has been spent on providing these services financial year to date

Office of the Australian Information Commissioner

1. The OAIC has no involvement in the media monitoring services of the Minister's office.

2. In 2010-11 the OAIC spent 26,079 (including GST) on media monitoring.

3. The OAIC has no involvement in the media monitoring services of the Minister's office.

4.

a) Media Monitors Australia Pty Ltd

b) 27,000 (including GST)

c) 18,176 (including GST)

Office of Parliamentary Counsel

1. Nil

2. Nil

3. Nil

4. Nil