

QUESTION TAKEN ON NOTICE

ADDITIONAL BUDGET ESTIMATES HEARING: 24 FEBRUARY 2009

IMMIGRATION AND CITIZENSHIP PORTFOLIO

(49) Output: Internal Product

Senator Barnett asked:

- (a) How much was spent on media monitoring in CY 2008?
- (b) How much has been spent on media monitoring FY 2008-09 YTD?
- (c) How many staff in each department/agency are employed for media related duties?

Answer:

- (a) The Department processed a total of \$228 839 on media monitoring¹ and newswire distribution expenses for the 2008 calendar year of which \$111 469 was for the Department, \$80 666 for the Minister's Office and \$36 704 for the Parliamentary Secretary's Office.

No additional media monitoring expenses were incurred by the Migration Review Tribunal/Refugee Review Tribunal.

- (b) The Department has processed a total of \$153 143 on media monitoring and newswire distribution expenses for the FY 2008-09 of which \$66 150 was for the Department, \$64 556 for the Minister's Office and \$22 437 for the Parliamentary Secretary's Office.

No additional media monitoring expenses were incurred by the Migration Review Tribunal/Refugee Review Tribunal.

- (c) The Department has 12.25 FTE (staff) undertaking media related duties. The Immigration Review Tribunal/Refugee Review Tribunal do not have any staff undertaking media related duties.

¹ Media Monitoring includes:

- monitoring all metropolitan, regional, suburban newspapers and magazine publications in Australia;
- monitoring metropolitan and regional broadcast media and provides results as transcripts or as digital files;
- providing analysis of media coverage;
- providing newswire service; and
- providing media release distribution service.