

## QUESTION TAKEN ON NOTICE

### ADDITIONAL BUDGET ESTIMATES HEARING: 19 FEBRUARY 2008

#### IMMIGRATION AND CITIZENSHIP PORTFOLIO

#### (46) Output: Internal Product

Senator Ellison asked:

1. What media monitoring services are available to the Department?
2. Will the Department provide a full cost breakdown of media monitoring and media services to the Department since the swearing in of the Minister?

*Answer*

1. The Department uses media monitoring services that allow for the monitoring, transcripts, analysis and distribution of daily national media summaries.
2. The Department has processed the following charges in relation to these services since the Minister was sworn in on 3 December 2007 and as an opportunity to compare costs associated with these services for the same period in 2006-07, a further set of details regarding media monitoring charges paid by the Department for departmental media monitoring is also supplied:

<b>Month</b>	<b>Media Monitoring</b>	<b>Transcripts</b>	<b>AAP Media Newswire and Distribution</b>	<b>Total Per Month</b>
December 07	7,557.32	68.25	612.00	<b>\$8,237.57</b>
January 08	8,790.65	493.41	612.00	<b>\$9,896.06</b>
February 08	not yet available	not yet available	612.00	<b>\$612.00</b>
<b>Total</b>	<b>\$16,347.97</b>	<b>\$561.66</b>	<b>\$1,836.00</b>	<b>\$18,745.63</b>

<b>Month</b>	<b>Media Monitoring</b>
December 06	27 924.00
January 07	41 261.00
February 07	18 092.00
<b>Total</b>	<b>\$87 277.00</b>