

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2012-2013

Prime Minister and Cabinet Portfolio

Department/Agency: Australian Public Service Commission

Outcome/Program:

Topic: Recruitment Costs 2011-12

Senator: Ryan

Question reference number: 80

Type of question: Written

Date set by the committee for the return of answer: Friday, 16 Nov 2012

Number of pages: 1

Question:

1. How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?
2. Please list where recruitment advertising was listed online and in print media.
3. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?
4. Please list where recruitment advertising was listed online and in print media.

Answer:

1. In 2011-12, \$30,800 (including GST) was spent on recruitment advertising. \$8,690 (including GST) was spent on online recruitment advertising and \$22,110 (including GST) was spent on print advertising.
2. The online recruitment advertising was placed on the SEEK, APS Jobs and Indigenous Jobs Australia website(s). The print recruitment advertising was placed in the following print media:
 - a. Canberra Times
 - b. Melbourne Age
 - c. Sydney Morning Herald
 - d. National Indigenous Times
 - e. Koori Mail
3. \$324 (including GST) has been spent on recruitment advertising, this financial year to date. All expenditure pertains to online recruitment advertising only.
4. The online recruitment advertising was placed on the SEEK and Workplace Express website(s).