

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES 15 OCTOBER 2012

PM&C Portfolio

Department/Agency: National Mental Health Commission
Outcome/Program: National Mental Health Commission
Topic: Contractors

Senator: Senator Ryan

Question reference number: 104

Type of question: Written

Date set by the committee for the return of answer: 30 November 2012

Number of pages: 3

Question:

For 2011-12:

- Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details (including the work undertaken and the cost).

- Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.
- What contractors have been employed by the department/agency? If yes, provide details (including the work undertaken and the cost).

Answer:

For 2011-12 the National Mental Health Commission did not engage: Hawker Britton, Shannon's Way, John Utting & UMR Research Group, McCann-Erickson, Cutting Edge, Ikon Communications, CMAX Communications, Boston Consulting Group or McKinsey & Company. The Commission is not planning to engage any of these companies.

The Commission engaged the following contractors during the period 1 January 2012 to 30 June 2012:

Purpose	Organisation	2011-12 spend (ex GST)
Prepare, Design and Facilitate the Commission's Strategic Planning day	Tempo Strategies	\$6,510
To develop a website strategy and design	Folk	\$21,272
To manage the delivery of the Commission's series of consultative Roundtables on the National Report Card on Mental Health and Suicide Prevention	Whitespace Events	\$39,004
To plan and facilitate the Commission's series of consultative Roundtables on the National Report Card on Mental Health and Suicide Prevention, and to research and prepare other communications materials	Dr Norman Swan	\$21,634
To plan and facilitate the Commission's series of consultative Roundtables on the National Report Card on Mental Health and Suicide Prevention	Julie McCrossan	\$4,000
To plan and facilitate the Commission's series of consultative Roundtables on the National Report Card on Mental Health and Suicide Prevention	Karabena Consulting	\$4,000
Design and produce the layout for the Commission's Strategies & Actions document	Folk	\$16,884
To undertake a snapshot study of Australian attitudes to mental health to support the Report Card	Think Insight	\$56,165
To undertake youth specific mental health research and engagement	Batyr & Young and Well Cooperative Research Centre	\$32,300

Purpose	Organisation	2011-12 spend (ex GST)
To plan and manage the first consultative meeting of Mental Health Non-Government Organisations and to develop an online map connecting people around Australia to events promoting World Mental Health Day	Mental Health Council of Australia	\$134,309
To conduct research and prepare papers on Aboriginal and Torres Strait Islander mental health and social and emotional well-being for the Report Card	Chris Holland	\$5,000
To assist with the development of a communications and launch strategy for the National Report Card on Mental Health and Suicide Prevention	Boxing Clever	\$3,000
To undertake a project to collect and develop stories of lived experience to support the Report Card	Mental Illness Fellowship of Australia	\$30,380
To undertake targeted research on mental health data specific to culturally and linguistically diverse (CALD) populations	University of South Australia	\$23,100
To access social media monitoring and reporting software and participate in a pilot program.	Commonwealth Scientific and Industrial Research Organisation	\$40,000
International benchmarking study to inform the Report Card	Sebastian Rosenberg	\$19,600

As per the Senate Order on departmental and agency contracts which provide for a consideration to the value of \$100,000 or more (also known as the Murray Motion), the Commission has published information on contracts over \$100,000 in the Commission's 2011-12 Annual Report.