

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**SUPPLEMENTARY BUDGET ESTIMATES 15 OCTOBER 2012**

**PM&C Portfolio**

**Department/Agency:** National Mental Health Commission  
**Outcome/Program:** National Mental Health Commission  
**Topic:** Contractors

**Senator:** Senator Ryan

**Question reference number:** 103

**Type of question:** Written

**Date set by the committee for the return of answer:** 30 November 2012

**Number of pages:** 2

**Question:**

For this financial year to date:

- Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details (including the work undertaken and the cost).

- Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.
- What contractors have been employed by the department/agency? If yes, provide details (including the work undertaken and the cost).

**Answer:**

For this financial year as at 31 October 2012, the National Mental Health Commission has not engaged, nor is it considering, engaging: Hawker Britton, Shannon's Way, John Utting & UMR Research Group, McCann-Erickson, Cutting Edge, Ikon Communications, CMAX Communications, Boston Consulting Group or McKinsey & Company.

The Commission engaged the following contractors during the period 1 July 2012 to 31 October 2012:

| Purpose                                                                                                   | Organisation        | 2011-12 spend (ex GST) |
|-----------------------------------------------------------------------------------------------------------|---------------------|------------------------|
| To assist with the preparation of the Commission's 2011-12 Annual Report                                  | Boxing Clever       | \$16,000               |
| To develop videos & photography for the 2012 National Report Card on Mental Health and Suicide Prevention | Folk Creative       | \$72,600               |
| To manage the layout and publishing of the 2012 National Report Card                                      | Folk Creative       | \$55,290               |
| To conduct a rapid literature review to support the 2012 Report Card                                      | Black Dog Institute | \$40,000               |