

# **Senate Finance and Public Administration Legislation Committee —Supplementary Budget Estimates Hearing—October 2012**

## **Answers to Questions on Notice**

### **Parliamentary departments, Department of Parliamentary Services**

Topic: **Government advertising 2011–12**

Question: **197**

Written **Senator Ryan**

**Date set by the committee for the return of answer: 30 November 2012**

- a. What was the total cost of all advertising for 2011-12?
- b. Is the advertising campaign or non-campaign advertising? Provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.
- c. Has the Department of Finance and Deregulation provided any advice about the advertising? Provide details of each advertising item.
- d. Has the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) provided any advice about the advertising? Provide details of each advertising item.
- e. Did the Advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies? Provide the details for each advertising item.
- f. Provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services that was undertaken in 2011-12.

### **Answer**

Not applicable. DPS does not undertake any Government advertising.