

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of Regional Australia, Regional Development and Local Government

Supplementary Budget Estimates 17-20 October 2011

Question: 158

Topic: Media Monitoring - Departmental

Asked By: Senator RYAN

Type of Question: Written

Date set by the committee for the return of answer: 2 December 2011

Number of pages: 1

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?

- Which agency or agencies provided these services?
- What is the estimated budget to provide this same service for the year 2011-12?
- What has been spent providing these services FYTD?

Answer:

In 2010-11, the total cost for media monitoring services was \$419,375.96.

Media monitoring services for the Minister's Office and the Department are provided in a single bundle by Media Monitors Pty Ltd.

Based on an average cost of \$33,384.33 per month for the first three months of FY 2011-12, the estimated cost of media monitoring services, including copyright fees, GST and service fees, in FY 2011-12 is \$400,611.96.

As of 31 October 2011, the 2011-12 year-to-date cost of providing media monitoring services to the Minister's Office and the Department has been \$132,433.70.