

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of Regional Australia, Regional Development and Local Government

Supplementary Budget Estimates 18 October 2011

Question: 122

Topic: Media Monitors - Regional coverage

Asked By: Senator MCKENZIE

Type of Question: Hansard F&PA 124

Date set by the committee for the return of answer: 2 December 2011

Number of pages: 16

Senator McKENZIE: On notice, I would like to know which regional papers the \$35,000 spent on Media Monitors actually covers.

Answer:

Please refer to Attachment A.

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ATTACHMENT A

LIST OF REGIONAL PAPERS MONITORED BY MEDIA MONITORS

ACT

NON-DAILY

1. Canberra City News

NSW

DAILY

2. Coffs Coast Advocate
3. Barrier Daily Truth
4. Border Mail
5. Central Western Daily
6. Daily Advertiser
7. Daily Examiner
8. Daily Liberal
9. Daily News
10. Illawarra Mercury
11. Maitland Mercury
12. Newcastle Herald
13. Northern Daily Leader
14. Northern Star
15. Western Advocate

NON-DAILY

16. Cessnock Advertiser
17. Area News
18. Armidale Express
19. Armidale Express Extra
20. Armidale Independent
21. Ballina Shire Advocate
22. Bay Post
23. Bega District News
24. Bellingen Courier Sun
25. Bingara Advocate
26. Blayney Chronicle
27. Blue Mountains Gazette

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28. Bombala Times
29. Boorowa News Border News - insert
30. Braidwood Times
31. Byron Shire Echo
32. Byron Shire News
33. Camden Haven Courier
34. Canowindra News
35. Canowindra Phoenix
36. Champion Post
37. Clarence Valley Review
38. Coastal Views
39. Cobar Age
40. Cobar Weekly
41. Coffs Coast Independent
42. Coleambally Observer
43. Condobolin Argus
44. Cooma Monaro Express
45. Coonabarabran Times
46. Coonamble Times
47. Cootamundra Herald
48. Dubbo Weekender
49. Free Press Corowa
50. Country Leader Tamworth - insert
51. Cowra Guardian
52. Crookwell Gazette
53. Deniliquin Pastoral Times
54. Don Dorrigo Gazette
55. Dubbo Mailbox Shopper
56. Dubbo Photo News
57. Dungog Chronicle
58. Eastern Riverina Chronicle
59. Eden Imlay Magnet
60. Eurobodalla Shire Independent
61. Forbes Advocate
62. Gilgandra Weekly
63. Glen Innes Examiner
64. Gloucester Advocate
65. Goulburn Post
66. Goulburn Town & Country

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67. Great Lakes Advocate
68. Grenfell Record & Bland Advertiser
69. Guardian News
70. Gundagai Independent
71. Guyra Argus
72. Harden Murrumburrah Express
73. Hawkesbury Courier
74. Hawkesbury Gazette
75. Highlands Post
76. Hillston Ivanhoe Spectator
77. Hunter Post
78. Hunter Valley News
79. Hunter Valley Town & Country - insert
80. Inverell Times
81. Irrigator
82. Southern Cross
83. Kiama Advertiser
84. Kiama Independent
85. Lachlander - Condoblin
86. Lake News
87. Lakes Times
88. Lakes Mail
89. Riverina Leader
90. Lightning Ridge News
91. Lithgow Mercury
92. Lower Hunter Star
93. Lower Hunter Weekend Star
94. Macleay Argus
95. Macleay Valley Happynings
96. Manilla Express
97. Manning Great Lakes Extra
98. Manning River Times
99. Mid-Coast Observer
100. Midstate Observer
101. Midweek XPress
102. Milton Ulladulla Times
103. Molong Express
104. Moree Champion
105. Mudgee Guardian & Gulgong Advertiser

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106. The Weekly Muswellbrook Chronicle
107. Myall Coast Nota
108. Namoi Valley Independent
109. Narooma News
110. Narrabri Courier
111. Narrandera Argus
112. Narromine News & Trangie Advocate
113. National Indigenous Times
114. Newcastle Star
115. News Weekly (Merimbula)
116. North Coast Town & Country – insert
117. North West Magazine - insert
118. Northern Rivers Echo
119. Nyngan Observer
120. Oberon Review
121. Port Macquarie Express
122. Port Macquarie News
123. Port Stephens Examiner
124. Post Weekly Goulburn
125. Queanbeyan Age
126. Quirindi Advocate
127. Richmond River Express Examiner
128. Riverine Grazier
129. Rivertown Times
130. The Rural
131. Rural Weekly - NSW Edition
132. Scone Advocate
133. Senior Lifestyle Mid North Coast
134. Senior Lifestyle South Coast
135. Senior Lifestyle Southern Highlands
136. Shoalhaven & Nowra News Chronicle
137. Singleton Argus
138. South Coast Register
139. Southern Highland News
140. Southern Riverina News
141. Southern Weekly Mag - insert
142. Summit Sun Tamworth City News
143. Tamworth City Times
144. Temora Independent

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145. Tenterfield Star
146. Newcastle and Lake Macquarie Post
147. Tumbarumba Times
148. Tumut & Adelong Times
149. Border Tweed Mail
150. Tweed Shire Echo
151. Tweed Sun
152. Walcha News
153. Walgett Spectator
154. Warialda Standard
155. Warren Advocate
156. Warren Weekly
157. Wauchope Gazette
158. Wee Waa News
159. Wellington Times
160. West Wyalong Advocate
161. Western Herald
162. Western Magazine - insert
163. Western Times Bathurst
164. Wingham Chronicle
165. Woolgoolga Advertiser
166. Yass Tribune
167. Young Witness
168. Your Times Southern Highlands

NT

NON-DAILY

169. Alice Springs News
170. Centralian Advocate
171. Katherine Times
172. Tennant & District Times
173. Territory Regional Weekly

QLD

DAILY

174. Cairns Post Toowoomba
175. Chronicle Daily Mercury
176. Daily News
177. Fraser Coast Chronicle
178. Gladstone Observer
179. Gold Coast Bulletin

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- 180. Gympie Times
- 181. Morning Bulletin
- 182. News Mail
- 183. North West Star
- 184. Queensland Times
- 185. Sunshine Coast Daily
- 186. Sunshine Coast Sunday
- 187. Townsville Bulletin
- 188. Weekend Gold Coast Bulletin
- 189. Weekend Post

NON-DAILY

- 190. The Advocate
- 191. Balonne Beacon
- 192. Beaudesert Times
- 193. Blackwater Herald
- 194. Bowen Independent
- 195. Bribie Weekly
- 196. Buderim Chronicle
- 197. Buderim Weekly
- 198. Bundaberg Bugle
- 199. Caboolture News
- 200. Cairns Sun
- 201. Caloundra Weekly
- 202. Capricorn Coast Mirror
- 203. Central & North Burnett Times
- 204. Central Queensland News
- 205. Central Telegraph
- 206. Chinchilla News & Murilla Advertiser
- 207. Clifton Courier
- 208. Coastal Rag
- 209. Cooktown Local News
- 210. Cooloola Advertiser
- 211. Coolum Advertiser
- 212. Coolum and North Shore News
- 213. Cooroy Rag
- 214. Crows Nest Advertiser
- 215. Dalby Herald
- 216. Dayboro Grapevine
- 217. Fassifern Guardian

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218. Gatton Lockyer Brisbane Valley Star
219. Gladstone News Weekly
220. Glasshouse Country News
221. Gold Coast Mail
222. Gold Coast Sun - Central
223. Goondiwindi Argus
224. Bundaberg Guardian
225. Herbert River Express
226. Hervey Bay City Independent
227. Hervey Bay Observer
228. Highfields Herald
229. Hinterland Times
230. Innisfail Advocate
231. Ipswich Advertiser
232. Isis Town & Country Newspaper
233. Island & Mainland News (Bribie Island)
234. Jimboomba Times
235. Kawana Weekly
236. Kilcoy Sentinel
237. Kingaroy Mail
238. Kolan Recorder
239. Laidley Plainland Leader
240. Longreach Leader
241. MacIntyre Gazette
242. Mareeba Express
243. Maroochy Weekly
244. Mary Valley Voice
245. Maryborough Herald
246. Maryborough Independent
247. Midweek (Mackay & Sarina)
248. Miners Midweek
249. Moranbah & District Advertiser
250. Moreton Border News
251. Mossman & Beaches Independent
252. Nambour Weekly
253. Noosa Journal
254. Noosa News
255. North Lakes Messenger
256. North West Country

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257. Northern Beaches Advertiser
258. Northern Downs News
259. Northern Miner
260. Northern Services Courier
261. Oakey Champion
262. Home Hill Observer
263. On Our Selection News
264. Pittsworth Sentinel
265. Port Douglas & Mossman Gazette
266. Range News
267. Robina Mail
268. Rockhampton and Fitzroy News
269. Rural Weekly - North Central Queensland Edition
270. Rural Weekly - Central Queensland
271. Rural Weekly insert
272. Sarina & District Advertiser
273. South Burnett Times
274. Southern Free Times
275. Stanthorpe Border Post
276. Sunshine Valley News
277. Surat Basin News
278. Atherton Tablelander
279. Tablelands Advertiser
280. Tamborine Times
281. Community Advocate
282. The Kuranda Paper
283. Toowoomba's Mail
284. Torres News
285. Townsville Sun
286. Tully Times
287. Village Pump
288. Walkerston & Valley Advertiser
289. Warrego Watchman
290. Weekender (Sunshine Coast)
291. Western Cape Bulletin
292. Western Star
293. Western Times
294. Westerner
295. The Whitsunday Guardian

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296. Whitsunday Times

SA

DAILY

297. Border Watch

NON-DAILY

298. Barossa & Light Herald

299. Border Chronicle

300. Border Times

301. Bunyip Burra Broadcaster

302. Coober Pedy Regional Times

303. Countryside Quarterly

304. Eyre Peninsula Tribune

305. Flinders News

306. Islander

307. Lakelander

308. Leader - Barossa Valley

309. Loxton News

310. Monitor Roxby Downs

311. Mount Barker Courier

312. Murray Pioneer

313. Murray Valley Standard

314. Naracoorte Herald

315. Northern Argus

316. On the Coast

317. Penola Pennant

318. Plains Producer

319. Port Augusta Transcontinental

320. Port Lincoln Times

321. River News

322. Riverland Weekly

323. Roxby Downs

324. Sun Coastal Leader

325. South Eastern Times

326. Southern Argus

327. Times Victor Harbor

328. Two Wells & Districts Echo

329. West Coast Sentinel

330. Whyalla News

331. Yorke Peninsula Country Times – Kadina

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TAS

DAILY

- 332. Burnie Advocate
- 333. Launceston Examiner
- 334. Sunday Examiner

NON-DAILY

- 335. Circular Head Chronicle
- 336. Derwent Valley Gazette
- 337. East Coast News
- 338. Eastern Shore Sun
- 339. Glenorchy Gazette
- 340. Huon News
- 341. In Business Tasmania
- 342. King Island Courier
- 343. Kingborough Chronicle
- 344. Launceston Advertiser
- 345. Meander Valley News
- 346. North Eastern Advertiser
- 347. Northern Midlands News
- 348. Tamar Times
- 349. Tasman Gazette
- 350. Tasmanian Business Reporter
- 351. Tasmanian Farmer
- 352. Western Herald

VIC

DAILY

- 353. Ballarat Courier
- 354. Bendigo Advertiser
- 355. Geelong Advertiser
- 356. Shepparton News
- 357. Sunraysia Daily
- 358. Warrnambool Standard

NON-DAILY

- 359. Albury Wodonga News Weekly
- 360. Alexandra Eildon Marysville Standard
- 361. Ararat Advertiser
- 362. Bairnsdale Advertiser
- 363. Ballarat News
- 364. Bellarine Independent

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- 365. Bellarine Times
- 366. Benalla Ensign
- 367. Bendigo Miner
- 368. Bendigo Weekly
- 369. Buloke Times
- 370. Campaspe News
- 371. Camperdown Chronicle
- 372. Casterton News
- 373. Castlemaine Mail
- 374. Cobden Times
- 375. Cobram Courier
- 376. Cohuna Farmers Weekly
- 377. Colac Herald
- 378. Corangamite Extra
- 379. Corryong Courier
- 380. Country News insert
- 381. Dimboola Banner
- 382. East Gippsland News
- 383. Echo - Bellarine Edition
- 384. Euroa Gazette
- 385. Geelong Independent
- 386. Geelong News
- 387. Geelong Times
- 388. Gippsland Farmer
- 389. Gippsland Times & Maffra Spectator
- 390. Golden Plains Miner
- 391. Great Southern Star
- 392. Hamilton Spectator
- 393. Hepburn Shire Advocate
- 394. Hopetoun Courier & Mallee Pioneer
- 395. Kilmore Free Press
- 396. Koondrook & Barham Bridge
- 397. Kyabram Free Press
- 398. Lakes Post
- 399. Latrobe Valley Express
- 400. Loddon Times
- 401. Mallee Ag News
- 402. Mansfield Courier
- 403. Maryborough Advertiser

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404. McIvor Times
405. Midland Express
406. Mildura Midweek
407. Mildura Weekly Mirror
408. Moorabool News
409. Mortlake Dispatch
410. Moyne Gazette
411. Murtoa & District Advertiser
412. Myrtleford Times
413. Wimmera Messenger
414. North Central News
415. North Central Review (Kilmore)
416. North East Farmer
417. North West Express
418. North West Farmer
419. Northern Times
420. Numurkah Leader
421. Ovens and Murray Advertiser
422. Phillip Island & San Remo Advertiser
423. Portland Observer
424. Pyrenees Advocate
425. Queenscliffe Herald
426. Rainbow Argus
427. Riverine Herald
428. Robinvale Sentinel
429. Sea Lake & Whycheproof Times Ensign
430. Seymour Nagambie Advertiser
431. Seymour Telegraph
432. Shepparton Adviser
433. SN Weekly
434. Snowy River Mail
435. South Gippsland Sentinel Times
436. Southern Farmer
437. Surf Coast Times
438. Swan Hill Guardian
439. Tarrangower Times
440. Terang Express
441. Wangaratta Chronicle
442. Waranga News

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- 443. Warracknabeal Herald
- 444. Warragul & Drouin Gazette
- 445. Warrnambool Extra
- 446. Weekly Advertiser
- 447. West Gippsland Trader
- 448. West Wimmera Advocate
- 449. West Wimmera Messenger
- 450. Western District Farmer
- 451. Wimmera Mail Times
- 452. Yarram Standard News
- 453. Yarrawonga Chronicle
- 454. Yea Chronicle

WA

DAILY

- 455. Kalgoorlie Miner

NON-DAILY

- 456. Albany Advertiser
- 457. Albany & Great Southern Weekender
- 458. The Extra
- 459. Augusta Margaret River Mail
- 460. Augusta Margaret River Times
- 461. Avon Valley Advocate
- 462. Broome Advertiser
- 463. Bullsbrook Ellenbrook Advocate
- 464. Bunbury Herald
- 465. Bunbury Mail
- 466. Busselton Dunsborough Times
- 467. Busselton Dunsborough Mail
- 468. Central Midlands & Coastal Advocate
- 469. Collie Mail
- 470. Denmark Bulletin
- 471. Donnybrook Bridgetown Mail
- 472. Esperance Express
- 473. Geraldton Guardian
- 474. Goldfields Express
- 475. Great Southern Herald
- 476. Halls Creek Herald
- 477. Harvey Mail
- 478. Harvey-Waroona Reporter

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- 479. Kimberley Echo
- 480. Kojonup News
- 481. Mandurah Coastal Times
- 482. Mandurah Mail
- 483. Manjimup Bridgetown Times
- 484. Merredin-Wheatbelt Mercury
- 485. Mid-West Times
- 486. Murray Mail
- 487. Narrogin Observer
- 488. North West Telegraph
- 489. Northern Guardian
- 490. Pilbara Echo
- 491. Pilbara News
- 492. Sound Telegraph
- 493. South Western Times
- 494. Toodyay Herald
- 495. Wagin Argus
- 496. Yamaji News

Rural

- 497. National
- 498. Acres Australia
- 499. Australian Bananas
- 500. Australian Canegrower
- 501. Australian Certified Organic
- 502. Australian Cottongrower
- 503. Australian Dairyfarmer
- 504. Australian Farm Journal
- 505. Australian Grain
- 506. Australian Nutgrower
- 507. Australian Pork Newspaper
- 508. Australian Sugarcane
- 509. Blue's Country Magazine
- 510. Farming Ahead
- 511. Good Fruit & Vegetables
- 512. Grain Business
- 513. GRDC Ground Cover
- 514. Irrigation & Water Resources
- 515. Alfa Lotfeeding
- 516. National Marketplace News

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517. The Land

QLD

518. Burdekin Grower

519. North Queensland Register

520. Queensland Country Life

SA

521. Stock Journal

TAS

522. Tasmanian Country

VIC

523. Stock & Land Weekly Times

WA

524. Countryman Farm Weekly