

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES 2011-2012

Prime Minister and Cabinet Portfolio

Department/Agency: Arts portfolio agencies

Outcome/Program: various

Topic: Media Monitoring

Senator: Senator Ryan

Question reference number: 138A

Type of Question: Written

Date set by the committee for the return of answer: 4 November 2011

Number of pages: 3

Question:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11?
 - ? Which agency or agencies provided these services?
 - ? What is the estimated budget to provide this same services for the year 2011-12?
 - ? What has been spent providing these services FYTD?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?
 - ? Which agency or agencies provided these services?
 - ? What is the estimated budget to provide this same services for the year 2011-12?
 - ? What has been spent providing these services FYTD?

Answer:

The Australia Council

1. The Australia Council did not provide media monitoring services to the Minister's Office in 2010-11.
2. The total cost of media monitoring services for the year 2010-11 for the Australia Council was \$53,000.
 - Australian Associated Press

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- Approximately \$53,000
- \$24,701

National Film and Sound Archive (NFSA)

1. The NFSA did not provide media monitoring services to the Minister's Office in 2010-11.
2. The total cost of media monitoring services for the year 2010-11 for the NFSA was \$13,873.
 - Media Monitors Pty Ltd
 - \$15,000
 - \$2,309

National Gallery of Australia (NGA)

1. The NGA did not provide media monitoring services to the Minister's Office in 2010-11.
2. The total cost of media monitoring services for the year 2010-11 for the NGA was \$25,642.
 - Media Monitors
 - \$25,000
 - \$7,651

National Library of Australia (NLA)

1. The NLA did not provide media monitoring services to the Minister's Office in 2010-11.
2. The total cost of media monitoring services for the year 2010-11 for the NLA was \$20,250.
 - Media Monitors and Australian Associated Press.
 - Approximately \$20 000
 - \$4,700

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National Museum of Australia (NMA)

1. The NMA did not provide media monitoring services to the Minister's Office in 2010-11.
2. The total cost of media monitoring services for the year 2010-11 for the NMA was \$10,509.
 - Media Monitors
 - \$10,000
 - \$2,448

Screen Australia

1. Screen Australia did not provide media monitoring services to the Minister's Office in 2010-11.
2. The total cost of media monitoring services for the year 2010-11 for Screen Australia was \$75,495
 - Media Monitors
 - \$50,000
 - \$4,692