

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES 2011-2012

Finance and Deregulation Portfolio

Department/Agency: Department of Finance and Deregulation

Outcome/Program: General

Topic: Media Monitoring Services

Senator: Senator Ryan

Question reference number: F72

Type of question: Written

Date set by the committee for the return of answer: Friday, 2 December 2011

Number of pages: 1

Question:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Ministers' office for the year 2010-11?
- i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide these same services for the year 2011-12?
 - iii. What has been spent providing these services FYTD?
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?
- i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide these same services for the year 2011-12?
 - iii. What has been spent providing these services FYTD?

Answer:

- a) Media monitoring services for Finance Ministers' offices are provided by the Department and included in the scope of the Department's contract at no additional costs.
- (i) Media Monitors Pty Ltd and Australian Associated Press Pty Ltd.
 - (ii) The cost of providing media monitoring services to Ministers' offices is included in the scope of the Department's contract.
 - (iii) The cost of providing media monitoring services to the Ministers' offices is included in the scope of the Department's contract.
- b) From 1 July 2010 to 30 June 2011 is \$254,775.43 (inclusive of GST).
- (i) Media Monitors Pty Ltd and Australian Associated Press Pty Ltd.
 - (ii) The estimated budget for 2011-12 is \$200,000 (inclusive of GST).
 - (iii) From 1 July 2011 to 31 October 2011 is \$63,723.97 (inclusive of GST).

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES 2011-2012

Finance and Deregulation Portfolio

Department/Agency: Australian Electoral Commission

Outcome/Program: General

Topic: Media Monitoring

Senator: Ryan

Question reference number: F72

Type of question: Written

Date set by the committee for the return of answer: Friday, 2 December 2011

Number of pages: 2

Question:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11?
 - i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide this same services for the year 2011-12?
 - iii. What has been spent providing these services FYTD?

- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?
 - i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide this same services for the year 2011-12?
 - iii. What has been spent providing these services FYTD?

Answer:

- a) In keeping with the AEC's statutory role, it manages its own media and its media monitoring serves that purpose. Access to the AEC's daily media clips is provided electronically to the Special Minister of State. The additional cost of this access is nil.
 - i. Media Monitors Pty Ltd provided AEC media monitoring in 2010-2011.
 - ii. Nil. Refer to a).
 - iii. Nil. Refer to a).

- b) The total cost of media monitoring services, including press clippings and electronic media transcripts, provided to the AEC for the year 2010-11 was \$132,933.
 - i. Media Monitors Pty Ltd.
 - ii. The AEC's estimated budget for media monitoring services in 2011-12 is \$84,000.
 - iii. \$25,883 to 30 September 2011.

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES 2011-2012

Finance and Deregulation Portfolio

Department/Agency: ComSuper
Outcome/Program: General
Topic: Media Monitoring

Senator: Ryan

Question reference number: F72

Type of question: Written

Date set by the committee for the return of answer: Friday, 2 December 2011

Number of pages: 1

Question:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11?
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- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?
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Answer:

- a) Nil response. ComSuper did not provide media monitoring services to the Minister's office in 2010-11.

- b) Nil response for ComSuper for 2010-11. In December 2009 ComSuper paid \$14,894 upfront for an online media monitoring service which runs through to December 2012.
 - i. Meltwater News provides online media monitoring services to ComSuper.
 - ii. Nil response. ComSuper paid for online media monitoring services in 2009 which covers 2011-12.
 - iii. Nil response. ComSuper paid for online media monitoring services in 2009 that covers the financial year to date.

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES 2011-2012

Finance and Deregulation Portfolio

Department/Agency: Commonwealth Superannuation Corporation

Outcome/Program:

Topic: Media Monitoring

Senator: Ryan

Question reference number: F72

Type of question: Written

Date set by the committee for the return of answer: Friday, 2 December 2011

Number of pages: 1

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Answer:

In respect of public monies:

- a) N/A.

- b) Commonwealth Superannuation Corporation's total cost of media monitoring is \$23,053 in 2010-11.
 - i. Factiva.
 - ii. Estimated budget for 2011-12 is \$30,000.
 - iii. \$5,349.

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES 2011-2012

Finance and Deregulation Portfolio

Department/Agency: Future Fund Management Agency
Outcome/Program: General
Topic: Media Monitoring

Senator: Ryan

Question reference number: F72

Type of question: Written

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Answer:

- a) Not applicable.
 - i.-iii. Not applicable.

- b) \$24,707.
 - i. Media Monitors Pty Ltd.
 - ii. \$25,000.
 - iii. \$5,047.