

Senate Finance and Public Administration Standing Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY ESTIMATES HEARINGS

PRIME MINISTER AND CABINET PORTFOLIO

Department/Agency: Department of Regional Australia, Regional Development and Local Government

Outcome: 1

Topic: Advertising and Marketing

Senator: ABETZ

Question reference number: 68

Type of question: Written, Tuesday 19 October 2010

Date set by the committee for the return of answer: 3 December 2010

- a) How much has the Department and portfolio agencies spent on advertising and marketing since Budget Estimates? Ask for justification of expenditure.
- b) Could the Department provide a complete list of current contracts. Please indicate the rationale for each service provided and its intended use.
- c) What communications programs has the Department and portfolio agencies undertaken since additional estimates and what communications programs are planned to be undertaken? For each program, what is the total spend?

Number of pages: 2

Answer:

- a) Nil
- b) The Department has no advertising or marketing contracts.
- c) Nil