

Senate Finance and Public Administration Standing Committee
ANSWERS TO QUESTIONS ON NOTICE
[SUPPLEMENTARY BUDGET ESTIMATES 2010-2011]

[Portfolio of the Prime Minister and Cabinet]

Department/Agency: Australian Institute of Family Studies
Outcome/Output Group: Australian Institute of Family Studies
Topic: Advertising and Marketing

Senator: Abetz

Question reference number: 118

Type of question: Written

Date set by the committee for the return of answer: 3 December 2010

Number of pages: 1

- a) How much has the Department and portfolio agencies spent on advertising and marketing since Budget Estimates? Ask for justification of expenditure.
- b) Could the Department provide a complete list of current contracts. Please indicate the rationale for each service provided and its intended use.
- c) What communications programs has the Department and portfolio agencies undertaken since additional estimates and what communications programs are planned to be undertaken? For each program, what is the total spend?

Answer:

- a) \$302 has been spent since 30 April 2010. This was for advertising for staff recruitment.
- b) Adcorp Australia Limited
- c) Not Applicable