

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Sport Portfolio Agencies

Supplementary Budget Estimates 18-21 October 2010

Question: PM95

Asked By: Senator ABETZ

Topic: Media Monitoring

Type of Question: Written

Date set by the committee for the return of answer: 3 December 2010

Number of pages: 1

- a) **What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office in the 2009/10 financial year? Which agency or agencies provided these services?**
- b) **What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies in the 2009/10 financial year? Which agency or agencies provided these services?**

Answer:

Agency: Australian Sports Anti-Doping Authority

- a) In the 2009/10 financial year the total cost of media monitoring services supplied to the Australian Sports Anti-Doping Authority (ASADA) was \$45,778. This supplied ASADA with a daily media report which was also forwarded to the Minister's Office.
- b) As per previous response.

Agency: Australian Sports Commission

- a) In the 2009/10 financial year the total cost of media monitoring services supplied to the Australian Sports Commission (ASC) by Media Monitors Pty Ltd was \$60,230.52. This supplied the ASC with a daily media report which was also forwarded to the Minister's Office for information.
- b) As per previous response.