

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Arts Portfolio Agencies

Supplementary Budget Estimates 18-21 October 2010

Question: PM95

Topic: Media Monitoring

Asked By: Senator Abetz

Type of Question: Written

Date set by the committee for the return of answer: 3 December 2010

Number of pages: 3

a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office in the 2009/10 financial year? Which agency or agencies provided these services?

b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies in the 2009/10 financial year? Which agency or agencies provided these services?

Answer:

Australia Council

a) Nil.

b) The Australia Council spent \$58,603 on media monitoring services from the Australian Associated Press in 2009-10.

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National Film and Sound Archive (NFSA)

- a) NFSA did not provide any media monitoring services to the Minister's office.
- b) \$13,243. Media Monitors provided the service.

National Gallery of Australia

- a) None.
- b) \$21,261 was paid to Media Monitors for media monitoring services.

National Library of Australia

- a) None.
- b) In 2009-2010 the National Library paid Media Monitors \$16,974 (inc GST) for media monitoring services including press clippings. This service is used exclusively for the Library and is not provided to the Minister's Office or the portfolio department.

National Museum of Australia

- a) Not applicable to the National Museum of Australia.
- b) Total cost of media monitoring services provided to the National Museum of Australia in 2009-10 was \$9,504.26. All media monitoring services were provided by Media Monitors Pty Ltd.

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Screen Australia

- a) Screen Australia did not provide any media monitoring services to the Minister's office.
- b) \$75,188. Media Monitors supplied the services to Screen Australia.