

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of the Prime Minister and Cabinet

Supplementary Budget Estimates 18-21 October 2010

Question: PM95

Asked By: Senator Abetz

Topic: Media Monitoring

Type of Question: Written

Date set by the committee for the return of answer: 3 December 2010

Number of pages: 1

a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office in the 2009/10 financial year? Which agency or agencies provided these services?

b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies in the 2009/10 financial year? Which agency or agencies provided these services?

Answer:

- a) The total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Prime Minister's Office in the 2009/10 financial year was \$63,287. These services were provided by Media Monitors Pty Ltd.
- b) The total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department of the Prime Minister and Cabinet in the 2009/10 financial year was \$105,641. These services were provided by Media Monitors Pty Ltd and AAP Newscentre.