

**Senate Finance and Public Administration Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

**Prime Minister and Cabinet Portfolio**

**Department of the Prime Minister and Cabinet**

Supplementary Budget Estimates 18-21 October 2010

**Question: PM 40**

**Asked By: Senator Bernadi**

**Topic: Process for the Analysis of the Benefits of the World Cup Bid**

**Type of Question: Hansard page 109, 18 October 2010**

**Date set by the committee for the return of answer: 3 December 2010**

**Number of pages: 1**

**What was the process that the Government went through to analyse the benefits of the World Cup Bid?**

**Answer:**

The Football Federation Australia (FFA) approached the Australian Government with a formal submission seeking assistance for their bid to host the FIFA World Cup.

This submission included a business case with analysis from Price Waterhouse Coopers (PWC) of the economic impact of hosting the FIFA World Cup.

In considering this request government took into account a range of factors, including:

- the PWC report, “*Economic Impact Analysis of Australia hosting the 2018 FIFA World Cup and 2017 Confederations Cup*”;
- the costs and benefits derived from the Sydney Olympics, and other large sporting events held previously in Australia;
- input from all interested Commonwealth Agencies, which included an assessment of likely risks and possible benefits; and
- research from the experience of previous host countries such as Germany, Japan and South Korea.