

Senate Finance and Public Administration Legislation Committee
Supplementary Budget Estimates Hearing – October 2009
ANSWER TO QUESTION ON NOTICE

Topic: Government Advertising Review

Question reference number: PM26

Type of Question: Written

Date set by the committee for the return of answer: 4 December 2009

Number of Pages: 1

Question

Senator Ronaldson asked:

Has the ANAO now been granted the power to vet all components of a government advertising campaign, including the websites?

Answer

Reviews of proposed Government advertising campaigns are undertaken by the ANAO within the framework of an agreement between the Auditor-General and the relevant Chief Executive pursuant to S.20 of the *Auditor-General's Act 1997*.

Within this framework, where a Chief Executive refers an advertising campaign to the ANAO for review, the ANAO examines all elements of the proposed advertising campaign. This can include a website, where a website is determined by the Chief Executive to be part of the advertising campaign.