

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of the Prime Minister and Cabinet

Budget Estimates Hearings 2005-2006, 31 October 2005

Question: PM 33

Outcome 1, Output 4.4

Topic: Family and Community Services Campaigns (Keeping the System Fair and Support the System that Supports You) – Media expenditure

Hansard Page: F&PA 86

Senator Evans asked: Have you got a breakdown of TV, radio and papers?

Answer:

The approved media plan provided for the following:

Television:	\$4,836,253
Press:	\$1,476,897
Radio:	\$1,537,716
Internet:	\$60,000
Non-English speaking background Press & Radio:	\$243,544
Indigenous Press, Radio:	\$84,587
Print Handicapped Radio:	\$24,437