

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of the Prime Minister and Cabinet

Budget Estimates Hearings 2005-2006, 31 October 2005

Question: PM 31

Outcome 1, Output 4.4

Topic: Industrial Relations Campaign – Internet sites

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Senator Faulkner asked: Which internet sites have been inflicted with this particular advertising?

Answer: The following internet sites/agents were used:

467 Media	Mumsweb
3D Interactive	My Career
AD2-one	News Interactive
Asia One	Nine MSN
AMSA	Nurses
APESMA Employment	Nursing Jobs
Amss	Overture
Apparel2central	Pacific Online
Atomic	Post
Ausdaily	P Plus
Australian Family Circle	Process On Line
Aus Fin Review Internet	Psychxchange
Better Homes and Gardens Online	R&D Info
Career One	Response Directive
Car Sales	Rural Press Internet
Chinatown	SBS Internet
CNET	Seek Communications
Deakin University	Sensis
Drive	Shares Home Page
Engineering jobs	Student News
Engineers Australia on line	Super Review
Eyebster Inc	Sydney Morning Herald
Fairfax on line	Symphone Media
Fasterlouder	Text book exchange
Google	Textiles2bcentral
Haoya	The Age Internet
Hospitality Magazine	Travel Biz
Investor	Unimail
Jobsearch	Unimelb
Just health	Voice & Data Internet
Leader	WA Engineers Australia
Lan Online	Xbox World Australia
Max Interactive	Yahoo
MCM Entertainment	ZDNet
Money Management	