Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet
Outcome/Program: 1.1 Prime Minister and Cabinet
Topic: Media Monitoring

Senator: Senator Ryan
Question reference number: 85
Type of Question: Written
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Question:

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
   a. Which agency or agencies provided these services?
   b. What is the estimated budget to provide these services for the year 2012-13?
   c. What has been spent providing these services this financial year to date?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
   a. Which agency or agencies provided these services?
   b. What is the estimated budget to provide these services for the year 2012-13?
   c. What has been spent providing these services this financial year to date?

Answer:

1. Media monitoring services are provided to the Prime Minister's Office (PMO) under a "single site contract", with the Department.
   a. Sentia Media Pty Ltd (formerly Media Monitors Pty Ltd).
   b. The estimated budget for these services for the Department and PMO in 2012-13 is $132,611.00.
   c. The total financial year to date costs for the Department and PMO is $113,841.02.
2. See answer to question one.
   a. See answer to question 1a
   b. See answer to question 1b

c. See answer to question 1c