

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**BUDGET ESTIMATES 2013**

Prime Minister and Cabinet Portfolio

**Department/Agency:** Australian Public Service Commission

**Outcome/Program:** Cross Portfolio

**Topic:** Communications Staff

**Senator:** Ryan

**Question reference number:** 113

**Type of question:** Written

**Date set by the committee for the return of answer:** Friday, 12 July 2013

**Number of pages:** 1

**Question:**

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

- a. By Department or agency:
  - i. How many ongoing staff, the classification, the type of work they undertake and their location.
  - ii. How many non-ongoing staff, their classification, type of work they undertake and their location
  - iii. How many contractors, their classification, type of work they undertake and their location
  - iv. How many are graphic designers?
  - v. How many are media managers?
  - vi. How many organise events?

Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

**Answer:**

There are currently 5 staff in the Australian Public Service Commission (APSC) that provide communications services and public relations advice to staff. The classifications of these staff are: 1x EL2, 4x APS6 (3 x Graphic Designers; 1 x Webmaster) and all are ongoing staff and Canberra-based.

The type of work undertaken by these staff is primarily to provide advice and guidance on developing communications strategies; creative advice for developing marketing materials suitable for hard copy and on line mediums and occasionally, advice for public relations activities.

There are no contractors currently engaged to deliver these services. There are no media managers engaged at the APSC however the Group Manager, Corporate is responsible for responding to media enquiries. The APSC does not conduct regular media events per se although occasionally, the Communications team and the Group Manager of Corporate will facilitate media briefings if required by the Commissioner. The APSC does not have an independent media studio.