

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**BUDGET ESTIMATES 2012-2013**

**PM&C Portfolio**

**Department/Agency:** National Mental Health Commission  
**Outcome/Program:** National Mental Health Commission  
**Topic:** Contractors

**Senator:** Senator Ryan

**Question reference number:** 94

**Type of question:** Written

**Date set by the committee for the return of answer:** 6 July 2012

**Number of pages:** 2

**Question:**

For this financial year to date:

- Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details (including the work undertaken and the cost).

- Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.

What contractors have been employed by the department/agency? If yes, provide details (including the work undertaken and the cost).

**Answer:**

As at 31 May 2012 the National Mental Health Commission has not, nor is it considering, engaging: Hawker Britton, Shannon's Way, John Utting & UMR Research Group, McCann-Erickson, Cutting Edge, Ikon Communications, CMAX Communications, Boston Consulting Group or McKinsey & Company.

The Commission has engaged the following contractors during the period 1 January 2012 to 31 May 2012:

- Whitespace Events – To manage the organisation and delivery of Commission Roundtables series which consulted with stakeholders and experts on the National Report Card on Mental Health and Suicide Prevention. Cost: \$42,904 (GST inclusive)
- Dr Norman Swan – To plan, prepare for and facilitate two days of Commission Roundtables which consulted with stakeholders and experts on the National Report Card on Mental Health and Suicide Prevention. Cost: \$10,047 (GST inclusive)
- Julie McCrossin – To plan, prepare for and facilitate one day of Commission Roundtables which consulted with stakeholders and experts on the National Report Card on Mental Health and Suicide Prevention. Cost: \$4,400 (GST inclusive)
- Arabeena Consulting – To plan, prepare for and facilitate one day of Commission Roundtables which consulted with stakeholders and experts on the National Report Card on Mental Health and Suicide Prevention. Cost: \$4,400 (GST inclusive)
- Folk Creative – To develop the Commission's website architecture and design. Estimated cost: \$37,777 (GST inclusive)