

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2012-2013

Finance and Deregulation Portfolio

Department/Agency: Department of Finance and Deregulation

Outcome/Program: General

Topic: Media monitoring

Senator: Ryan

Question reference number: F107

Type of question: Written

Date set by the committee for the return of answer: Friday, 6 July 2012

Number of pages: 1

Question:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide this same services for the year 2011-12?
 - iii. What has been spent providing these services this financial year to date?
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide this same services for the year 2011-12?
 - iii. What has been spent providing these services this financial year to date?

Answer:

For the period 1 July 2011 to 30 April 2012:

- a) Media monitoring services for Finance Ministers' offices are provided by the Department and included in the scope of the Department's contract at no additional costs.
- i. Australian Associated Press Pty Ltd.
 - ii. Providing media monitoring services to the Ministers' offices is included in the scope of the Department's contract.
 - iii. Providing media monitoring services to the Ministers' offices is included in the scope of the Department's contract.
- b) \$155,148.90 (inclusive of GST)
- i. Australian Associated Press Pty Ltd.
 - ii. \$200,000
 - iii. \$155,148.90 (inclusive of GST).

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2012-2013

Finance and Deregulation Portfolio

Department/Agency: Australian Electoral Commission

Outcome/Program:

Topic: Media monitoring

Senator: Ryan

Question reference number: F107

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- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide this same services for the year 2011-12?
 - iii. What has been spent providing these services this financial year to date?

Answer:

For the period 1 July 2011 to 30 April 2012:

- a)
- i. Media Monitors Pty Ltd (30 June 2011 to 31 December 2011) and AAP Pty Ltd (5 December 2011 – ongoing).
 - ii. Nil.
 - iii. Nil.
- b)
- i. Media Monitors Pty Ltd (30 June 2011 to 31 December 2011) and AAP Pty Ltd (5 December 2011 – ongoing).
 - ii. \$79,200
 - iii. \$73,687.88 (ex GST)

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2012-2013

Finance and Deregulation Portfolio

Department/Agency: ComSuper

Outcome/Program:

Topic: Media monitoring

Senator: Ryan

Question reference number: F107

Type of question: Written

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- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
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- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide this same services for the year 2011-12?
 - iii. What has been spent providing these services this financial year to date?

Answer:

For the period 1 July 2011 to 30 April 2012:

- a) Nil. ComSuper did not provide media monitoring services to the Minister's office in 2011-12.
- i. N/A.
 - ii. N/A.
 - iii. N/A.
- b) The total cost of media monitoring for ComSuper for 2011-12 is nil. In December 2009 ComSuper paid \$14,894 upfront for an online media monitoring service from December 2009 to December 2012.
- i. Meltwater News provides online media monitoring services to ComSuper.
 - ii. The estimated budget to provide this same service to ComSuper for the year 2011-12 is \$15,160 (GST exclusive). This is for services for 36 months from December 2012 and assumes we renew our contract with the current provider.
 - iii. Nil.

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2012-2013

Finance and Deregulation Portfolio

Department/Agency: Commonwealth Superannuation Corporation

Outcome/Program:

Topic: Media monitoring

Senator: Ryan

Question reference number: F107

Type of question: Written

Date set by the committee for the return of answer: Friday, 6 July 2012

Number of pages: 1

Question:

a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?

- i. Which agency or agencies provided these services?
- ii. What is the estimated budget to provide this same services for the year 2011-12?
- iii. What has been spent providing these services this financial year to date?

b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?

- i. Which agency or agencies provided these services?
- ii. What is the estimated budget to provide this same services for the year 2011-12?
- iii. What has been spent providing these services this financial year to date?

Answer:

For the period 1 July 2011 to 30 April 2012:

- a) Nil.
- b) \$28,124.31.
 - i. Australian Associated Press Pty Ltd and CCH Australia Ltd.
 - ii. Estimated budget for 2011-12 is \$60,000.
 - iii. \$28,124.31.

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2012-2013

Finance and Deregulation Portfolio

Department/Agency: Future Fund Management Agency

Outcome/Program:

Topic: Media monitoring

Senator: Ryan

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- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
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- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide this same services for the year 2011-12?
 - iii. What has been spent providing these services this financial year to date?

Answer:

For the period 1 July 2011 to 30 April 2012:

- a) N/A.
- b) \$14,642
- i. Media Monitors Pty Ltd.
 - ii. \$35,000
 - iii. \$14,642