

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2011-2012

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet
Outcome/Program: 1.1 – Prime Minister & Cabinet
Topic: Contractors

Senator: Fifield

Question reference number: 140

Type of question: Written

Date set by the committee for the return of answer: 8 July 2011

Date range searched for response: 1st July 1997 to May 24 2011.

Number of pages: 3

Question:

- 1. Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details.**
- 2. Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details.**
- 3. Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details.**
- 4. Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details.**
- 5. Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details.**
- 6. Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details.**
- 7. Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details.**
- 8. Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details.**
- 9. Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.**

Answer:

The following answers are for the date range 1 July 1997 to 24 May 2011.

1. No.
2. No.
3. No.

4. Yes.

Contractor	Universal McCann
Services	Provision of master media agency services for the placement of campaign advertising
Contract Period	1 October 2006 – 30 June 2008
Contract Value	\$6,400,000

5. Yes.

Contractor	Cutting Edge
Services	Media Production Services
Services provided	July 2008
Contract Value	\$6,258.44

Contractor	Cutting Edge
Services	Media Production Services
Services provided	21 December 2009
Contract Value	\$8,566.47

Contractor	Cutting Edge
Services	Media Production Services
Services provided	20 January 2010
Contract Value	\$3,270.85

6. No.

7. Yes.

Contractor	CMAX Communications Pty Ltd
Services	Media Management – 2020 Summit
Contract Period	3 March 2008 – 30 May 2008
Contract Value	\$60,000

8. Yes.

Contractor	The Boston Consulting Group Pty Ltd
Services	Provision of Project Director Training
Contract Period	1 September 2009 – 24 December 2009
Contract Value	\$59,708

The Boston Consulting Group is one of 29 companies which comprise a panel, set up by an Open Tender process, for the provision of strategy, public policy and management advice.

9. Yes.

Contractor	McKinsey Pacific Rim Inc
Services	Consultancy Services on Australian Industry Policy
Contract Period	1 December 2008 – 28 February 2009
Contract Value	\$990,000

Contractor	McKinsey Pacific Rim Inc
Services	Professional Fees for COAG Reform Council Strategy Workshop
Contract Period	14 January 2009 – 14 January 2009
Contract Value	\$11,000

McKinsey Pacific Rim Inc (trading as McKinsey and Company) is one of 29 companies which comprise a panel, set up by an Open Tender process, for the provision of strategy, public policy and management advice.