

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2011-2012

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet
Outcome/Program: 1.1.4 - Support services for government operations
Topic: Media Monitoring

Senator: Mitch Fifield

Question reference number: 138

Type of question: Written

Date set by the committee for the return of answer: 8 July 2011

Number of pages: 1

Question:

- 1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office FYTD?**
- 2. Which agency or agencies provided these services?**
- 3. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies in FYTD?**
- 4. Which agency or agencies provided these services?**

Answer:

1. The total cost of media monitoring services to the Prime Minister's Office (PMO) is inclusive of a "single site contract", which includes the PMO and the department. The total FYTD for department and PMO costs is \$133,972.61.
2. Media Monitors Pty Ltd is the sole agency providing these services.
3. See answer to question one.
4. See answer to question two.