

**Senate Finance and Public Administration Standing Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**BUDGET ESTIMATES 24-25 MAY 2010**

Prime Minister and Cabinet Portfolio

**Department/Agency:** Old Parliament House

**Outcome/Output Group:**

**Topic:** Government Advertising

**Senator:** Barnett

**Question reference number:** PM62

**Type of question:** Written

**Date set by the committee for the return of answer:** 9 July 2010

**Number of pages:** 1

- a) What communications programs has the Department/Agency undertaken since additional estimates and what communications programs are planned to be undertaken?
- b) For each program, what is the total spend?
- c) (by 'communications program' it is meant communication of a government message to the public – possibly by advertising (print, television etc), possibly through the erection of signs, plaques etc, or through other mediums. The recent (current) Government TV advertising campaign on health reform and specific health initiatives are examples, BER signage is an example, advertising on the Government's proposed new tax system would be another example.)
- d) A breakdown of how much was spent/is planned to be spent on each program/initiative should be provided.

**Answer:**

Old Parliament House has a Nil Response to this question, as it undertakes no relevant communications programs. The agency's communications programs relate to routine museum exhibition and public program activities, rather than to the type of programs referred to in the question.