

Senate Finance and Public Administration Legislation Committee

BUDGET ESTIMATES – 27 May 2010 ANSWER TO QUESTION ON NOTICE

Human Services Portfolio

Topic: Government Advertising

Question reference number: HS39

Senator: BARNETT

Type of question: Written

Date set by the committee for the return of answer: 9 July 2010

Number of pages: 1

Question:

a) What communications programs has the Department/Agency undertaken since additional estimates and what communications programs are planned to be undertaken?

b) For each program, what is the total spend?

(By 'communications program' it is meant communication of a government message to the public – possibly by advertising (print, television etc), possibly through the erection of signs, plaques etc, or through other mediums. The recent (current) Government TV advertising campaign on health reform and specific health initiatives are examples, BER signage is an example, advertising on the Government's proposed new tax system would be another example.)

A breakdown of how much was spent/is planned to be spent on each program/initiative should be provided.

Answer:

a) Nil

b) Not applicable