

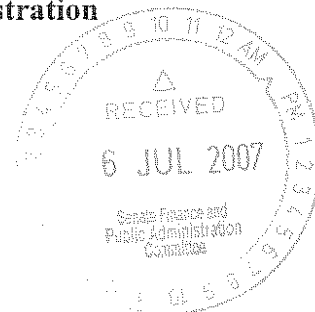
Senate Standing Committee on Finance and Public Administration

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of the Prime Minister and Cabinet

Budget Estimates Hearings 2007-2008, 21-22 May 2007



Question: PM 61

Outcome 1, Output 4.3

Topic: Government Communications

Hansard Page: F&PA 73

Senator Wong asked: (a) Can you tell me what the total amount paid to Universal McCann is to date, in 2006-07—bonuses and base amount? (b) Is there any aspect of their remuneration which is related to the quantity of media buy?

Answer:

(a) As at 31 May 2007, Universal McCann has been paid \$3,510,786 for 2006-07.

(b) Under the contract with the Australian Government, Universal McCann may claim additional costs incurred to service the Australian Government business when a predetermined benchmark expenditure point is reached.