

**Senate Finance and Public Administration Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

**Finance and Administration Portfolio**

**Australian Electoral Commission**

**Budget Estimates Hearing – May 2007**

**Question: F41**

**Outcome 2, Output 2.1.4**

**Topic: Breakdown of media costs**

**Hansard Page: F&PA 14-15**

**Senator Wong asked:**

**Senator WONG**—And you are not able to give me a breakdown of the allocation of media costs between the six weeks and the three weeks?

**Ms Urbanski**—No.

**Senator WONG**—Are you able to take that on notice?

**Ms Urbanski**—Yes

**Answer:**

6-week launch: \$6,461,150 + GST

Planned 3-week August placement: \$5,613,775 + GST

Total planned media costs for enrolment advertising campaign from 27 August 2007:  
\$12,074,925 + GST