

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of the Prime Minister and Cabinet

Budget Estimates Hearings 2003-2004, 26-27 May 2003

Question: PM52

Outcome 1, Output 4.4

Topic: Government Advertising

Hansard page: F&PA 205

Senator Faulkner asked: Please provide a copy of the (Creative Advertising) Agency remuneration model.

Answer: A copy of the template is attached. Travel is generally paid at economy rates and if travelling allowance is required it is generally paid at non-SES public service rates.

Radio Production Estimate

Estimate No:	Date:	Wks to Launch:
Client:		
Agency:		
Agency Address:		
Job Title:		
Job Description:		

Estimate of Costs

	Hours/Days/ Units	Hourly/Daily/ Unit Rate	Sub Total	Total Cost
Agency Charges - Agency Income				0
At Agency Charge Out Rates				0
Copywriter - Audio Supervision				0
Agency Producer				0
Other, specify				0

Agency Charges - Agency 3rd Party Costs at cost	0
Recording Studio Costs	
Recording voice	
Effects laying	
Mixing	
Radio Producer	
Master tape	
Agency copies	
DART transmission	
Other, specify	

Music and Voice Over	0
Music rights/effects	
Voice over casting	
Voice Over Artist	
<i>Music source: Original composition Library track</i>	
<i>Audio production state: ACT NSW VIC QLD SA WA TAS NT O/S</i>	

Total Estimate before GST	0
GST @ 10%	0
Total Estimate including GST	0