

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of the Prime Minister and Cabinet

Budget Estimates Hearings 2003-2004, 26-27 May 2003

Question: PM52

Outcome 1, Output 4.4

Topic: Government Advertising

Hansard page: F&PA 205

Senator Faulkner asked: Please provide a copy of the (Creative Advertising) Agency remuneration model.

Answer: A copy of the template is attached. Travel is generally paid at economy rates and if travelling allowance is required it is generally paid at non-SES public service rates.

Radio Production Estimate

Estimate No:		Date:	
Client:			
Agency:			
Agency Address:			
Job Title:			
Job Description:			

Estimate of Costs

	Hours/Days/ Units	Hourly/Daily/ Unit Rate	Sub Total	Total Cost
Agency Charges - Agency Income				0
At Agency Charge Out Rates				
Copywriter - Audio Supervision			0	
Agency Producer			0	
Other, specify			0	

Agency Charges - Agency 3rd Party Costs at cost				0
Recording Studio Costs				
Recording voice				
Effects laying				
Mixing				
Radio Producer				
Master tape				
Agency copies			0	
DART transmission			0	
Other, specify				

Music and Voice Over				0
Music rights/effects				
Voice over casting				
Voice Over Artist				
<i>Music source: Original composition Library track</i>				
<i>Audio production state: ACT NSW VIC QLD SA WA TAS NT O/S</i>				

Total Estimate before GST				0
GST @ 10%				0
Total Estimate including GST				0