

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL ESTIMATES 2013

PM&C Portfolio

Department/Agency: National Mental Health Commission
Outcome/Program: National Mental Health Commission
Topic: Communication Staff

Senator: Senator Ryan

Question reference number: 86

Type of question: Written

Date set by the committee for the return of answer: 2 April 2013

Number of pages: 2

Question:

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:
 - a. By Department or agency:
 - i. How many ongoing staff, the classification, the type of work they undertake and their location.
 - ii. How many non-ongoing staff, their classification, type of work they undertake and their location
 - iii. How many contractors, their classification, type of work they undertake and their location
 - iv. How many are graphic designers?
 - v. How many are media managers?
 - vi. How many organise events?
2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Answer:

1. (a) National Mental Health Commission:
 - i. Two ongoing staff at the EL1 and APS4 classifications located at the National Mental Health Commission office, Sydney. These officers provide communications and media support to the Commission and its activities, including online media management, proactive media handling, speechwriting, maintaining the Commission's online communications, and stakeholder and media engagement and relationship management.
 - ii. None.
 - iii. iv, v, vi. In the financial year to date the Commission has engaged various external experts to assist in its communications and media work:
 - Whitespace Events, event management, Sydney; and
 - Norman Swan medical communications, writing, Sydney.