

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL BUDGET ESTIMATES 2012-13

Prime Minister and Cabinet Portfolio

Department/Agency: Australian National Audit Office

Outcome/Program:

Topic: Media Monitoring

Senator: Ryan

Question reference number: 59

Type of question: Written

Date set by the committee for the return of answer: Tuesday, 2 April 2013

Number of pages: 1

Question:

- a. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 1. Which agency or agencies provided these services?
 2. What is the estimated budget to provide these services for the year 2012-13?
 3. What has been spent providing these services this financial year to date?

- b. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 1. Which agency or agencies provided these services?
 2. What is the estimated budget to provide these services for the year 2012-13?
 3. What has been spent providing these services this financial year to date?

Answer:

- a. The ANAO does not provide Media Monitoring Services to the Minister's office

- b. The ANAO does not pay for direct media monitoring services. ANAO library staff conduct media monitoring using free (internet) and paid databases such as Capital Monitor, ProQuest and Dialog. These databases are not primarily utilised for media monitoring services but do offer this capability.
 1. No agency or agencies provide these services
 2. ProQuest ANZ Newsstand US\$3600.00, Dialog NewsRoom US\$30000, Capital Monitor \$24036.00
 3. ProQuest ANZ Newsstand US\$3600.00, Dialog NewsRoom US\$30000, Capital Monitor \$24036.00 (yearly contracts)