

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL BUDGET ESTIMATES 2011-2012

Finance and Deregulation Portfolio

Department/Agency: Department of Finance and Deregulation
Outcome/Program: General
Topic: Media Monitoring

Senator: Ryan

Question reference number: F95

Type of question: Written

Date set by the committee for the return of answer: Friday, 30 March 2012

Number of pages: 2

Question:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?
- c) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 - i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide this same services for the year 2011-12?
 - iii. What has been spent providing these services this financial year to date?
- d) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 - i. Which agency or agencies provided these services?
 - ii. What is the estimated budget to provide this same services for the year 2011-12?
 - iii. What has been spent providing these services this financial year to date?

Answer:

All figures are inclusive of GST.

- a)
 - 2007-2008: \$86,841.69
 - 2008-2009: \$39,293.67
 - 2009-2010: \$23,424.50

- 2010-2011: \$1,083.32
- b)
- 2007-2008: \$288,503.60
 - 2008-2009: \$220,678.50
 - 2009-2010: \$185,045.67
 - 2010-2011: \$251,862.29
- c) Media monitoring services for Finance Ministers' offices are provided by the Department and included in the scope of the Department's contract at no additional costs.
- i. Australian Associated Press Pty Ltd.
 - ii. Providing media monitoring services to the Ministers' offices is included in the scope of the Department's contract.
 - iii. Providing media monitoring services to the Ministers' offices is included in the scope of the Department's contract.
- d) The total cost is \$111,429.14 for the 2011/2012 financial year to 31 January 2012.
- i. Australian Associated Press Pty Ltd.
 - ii. \$200,000
 - iii. \$111,492.14

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL BUDGET ESTIMATES 2011-2012

Finance and Deregulation Portfolio

Department/Agency: Australian Electoral Commission

Outcome/Program: General

Topic: Media monitoring

Senator: Ryan

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 - iii. What has been spent providing these services this financial year to date?

Answer:

- a) Total cost for all years listed is nil.

- b)

2007-08:	\$215,245.35
2008-09:	\$102,268.47
2009-10:	\$128,729.88
2010-11:	\$206,354.27

- c)
 - i. Media Monitors Pty Ltd (30 June 2011 to 31 December 2011) and AAP Pty Ltd (5 December 2011 – ongoing).
 - ii. Nil.
 - iii. Nil.

- d)
 - i. Media Monitors Pty Ltd (30 June 2011 to 31 December 2011) and AAP Pty Ltd (5 December 2011 – ongoing).
 - ii. \$79,200
 - iii. \$57,679.20

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL BUDGET ESTIMATES 2011-2012

Finance and Deregulation Portfolio

Department/Agency: ComSuper
Outcome/Program: General
Topic: Media Monitoring

Senator: Ryan

Question reference number: F95

Type of question: Written

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- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
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Answer:

- a) Nil. ComSuper did not provide media monitoring services to the Minister's office in 2007-08, 2008-09, 2009-10 or 2010-11.

- b) The total cost of media monitoring services for ComSuper is:
 - i. 2007-08: \$13,130
 - ii. 2008-09: \$17,282
 - iii. 2009-10: \$23,455. This includes \$14,894 paid upfront for online media monitoring service from December 2009 to December 2012.
 - iv. 2010-11: Nil. In December 2009 ComSuper paid \$14,894 upfront for an online media monitoring service from December 2009 to December 2012.
- c) Nil. ComSuper did not provide media monitoring services to the Minister's office in 2011-12.
- d) The total cost of media monitoring for ComSuper for 2011-12 is nil. In December 2009 ComSuper paid \$14,894 upfront for an online media monitoring service from December 2009 to December 2012.
 - i. Meltwater News provides online media monitoring services to ComSuper.
 - ii. The estimated budget to provide this same service to ComSuper for the year 2011-12 is \$ \$15,160 (GST exclusive). This is for services for 36 months from December 2012 and assumes we renew our contract with the current provider.
 - iii. Nil. ComSuper has spent nothing on these services this financial year to date. In December 2009 ComSuper paid \$14,894 upfront for an online media monitoring service from December 2009 to December 2012.

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL BUDGET ESTIMATES 2011-2012

Finance and Deregulation Portfolio

Department/Agency: Commonwealth Superannuation Corporation

Outcome/Program:

Topic: Media monitoring

Senator: Ryan

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Answer:

- a) Nil.

b)

Media Monitoring Services cost	
	Total cost in respect of public monies
2007-08	38,796.05
2008-09	37,645.04
2009-10	42,483.74
2010-11	27,273.38

c) Nil.

d) In respect of public monies, total media monitoring services for this financial year to date is \$15,600.90.

- i. Australian Associated Press Pty Ltd and CCH Australia Ltd.
- ii. Estimated budget for year 2011-12 is \$30,000.
- iii. Total cost year to date (as at 29th February) is \$15,600.90.

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL BUDGET ESTIMATES 2011-2012

Finance and Deregulation Portfolio

Department/Agency: Future Fund Management Agency
Outcome/Program: General
Topic: Media Monitoring

Senator: Ryan

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Answer:

- a) Not applicable.
- b)
 - 2007-2008: \$9,489
 - 2008-2009: \$15,612
 - 2009-2010: \$15,818
 - 2010-2011: \$24,707

- c) Not applicable.
- d) The total cost is \$10,627 for the 2011/2012 financial year to 31 January 2012.
 - i. Media Monitors Pty Ltd.
 - ii. \$35,000
 - iii. \$10,627