

Standing Committee on Finance and Public Administration

ANSWER TO QUESTION ON NOTICE

Additional Budget Estimates Hearing – February 2009

Department of Finance and Deregulation

Finance and Deregulation Portfolio

Outcome 2, Output 2.3

Topic: Running times of electronic advertising component of each campaign conducted in 2008

Question reference number: F25

Type of Question: Hansard F&PA 39, 24 February 2009

Date set by the committee for the return of answer: 9 April 2009

Number of Pages: 1

Senator Ronaldson asked:

Are you able to give me information on the start and end dates of the airing of the electronic advertising component of each campaign?

Mr Grant—Yes, we can do that.

Answer:

The table attached to Question F20 provides information about the months in which electronic media appeared in relation to campaign advertising activity undertaken by *Financial Management and Accountability Act 1997* agencies in calendar year 2008 above the value of \$250,000.