

Standing Committee on Finance and Public Administration

ANSWER TO QUESTION ON NOTICE

Additional Budget Estimates Hearing – February 2009

Department of Finance and Deregulation

Finance and Deregulation Portfolio

Outcome 1, Output 1.1

Topic: Costing of FuelWatch and Grocery Choice

Question reference number: F19

Type of Question: Hansard F&PA 32, 24 February 2009

Date set by the committee for the return of answer: 9 April 2009

Number of Pages: 1

Senator Abetz asked:

Senator ABETZ: ... can I just ask on notice whether there was any benchmarking between the cost estimates of the FuelWatch logo and the GroceryChoice.

Answer:

The Grocery Choice costing was not benchmarked against the estimate for FuelWatch branding as the agreed Grocery Choice costing did not contain a branding component.