

Senate Standing Committee on Finance and Public Administration

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio
Department of the Prime Minister and Cabinet
Additional Estimates Hearings 18 February 2008



Question: PM113

Outcome 1, Output 4

Topic: Contracts

Hansard Page: Written Question

Senator Ronaldson asked: Following on from the Question on Notice taken by PMC (PM10) during the Senate Finance and Public Administrations Committee's hearing (Monday, 18 February 2008) did PMC undertake any contracts with the following organisations:

AdCast ; Added Value; Allsorts; Alpha Salmon; AMR Interactive; ANOP Research Services; Badjar; Brand New Alliance; Brett Goulston & Associates; Cannings; Catalyst; Champions; Cornwell Design; DesignWorks Enterprise IG; DTDigital; Ecom; Evocatif; Generation Alliance; Haines; Hawker Britton; Hoed Mystery Shopping; Howorth Communications; iCRE8; Ikon Communications; IM Advertising; IM Promotions; Impact Employee Communications; International Quarterback; JAM; Junior; JWT; Longtail; Massive; Massivevision; Maxus; McMann & Tate; Mindshare; Moon Design; Neo@Ogilvy; New Dialogue Newgency; OgilvyAction; Ogilvy NZ; Ogilvy Public Relations; One Barrack Street; Online Research Unit
Parker & Partners; Peach Advertising; Performance; Permission Communications; pHuel; Plush Films; Pulse Communications; Random; rmg:connect; Sales Success; Savage & Partners; Singleton Ogilvy & Mather Singleton OgilvyInteractive; Singleton OgilvyOne; Solutions Marketing and Research; Straterjee; STW Automotive Advertising; swat>marketing; thebrandshop; The Brand Agency; The Conscience Organisation; the white agency; Torque; Yello Brands; ZOO Communications.

Answer: The Department of the Prime Minister and Cabinet has a standing offer arrangement with ZOO Communications Pty Ltd for the provision of web design and development services. This arrangement was entered into on 27 November 2006 and is in effect for a period of three years.

A standing offer arrangement is a continuing offer to a supplier or suppliers to provide specified goods or services for a specified period.

As at 18 February 2008 the department does not have contracts with any of the other listed organisations.