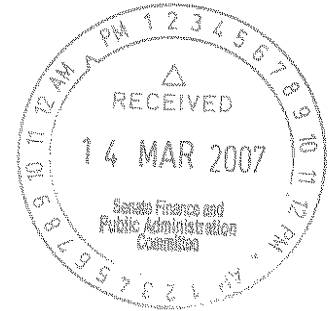


**Senate Finance and Public Administration Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**Prime Minister and Cabinet Portfolio**  
**Office of the Inspector-General of Intelligence and Security**  
Estimates 2006-07 – Additional Estimates, February 2007



**Question: PM 50**

**Outcome 1, Output 1**

**Topic: General question to all Departments and Agencies**

**Hansard Page: Direct on Notice**

**Written Question on Notice:**

**Senator Wong asked:**

**ADVERTISING CAMPAIGNS**

(1) What sum was spent on each of the active advertising campaigns for each department and agency in the Minister's portfolio?

Answer: Nil

(2) In attachment A – a list of active campaigns that were tabled in on 30 October 2006 at Senate Estimates, what were the actual costs for those which have been completed as relevant to each department and agency in the Minister's portfolio?

Answer: N/A

(3) At the Budget Estimates in May 2006, the Budget Papers listed the following Pending Campaigns (from Budget Papers: period up to 4 years)

Answer: N/A

(4) For those campaigns which are relevant to each department and agency in the Minister's portfolio, what is the:

- (a) planning progress for campaigns:
- (b) likely start dates; and
- (c) media spend

Answer: N/A