

Senate Finance and Public Administration Committee
ANSWERS TO QUESTIONS ON NOTICE
Prime Minister and Cabinet Portfolio
Office of the Inspector-General of Intelligence and Security
Estimates 2006-07 – Additional Estimates, February 2007



Question: PM 43

Outcome 1, Output 1

Topic: General question to all Departments and Agencies

Hansard Page: Direct on Notice

Written Question on Notice:

Senator Wong asked:

OPINION POLLS/MARKET RESEARCH

(1) What sum was spend on opinion polls, focus groups or market research in 2006 by each department and agency in the Minister's portfolio?

Answer: Nil

(2) Will the Minister provide a list of the opinion polls, focus groups, or market research agencies which are used by the department and agencies in department and agencies in the Minister's portfolio?

Answer: N/A

(3) How much of the opinion polls, focus groups or market research expenditure of agencies or departments was conducted at the request of the Minister's office?

Answer: N/A

(4) What benefit-cost assessments have been done which assess the returns from opinion polls, focus groups of market research?

Answer: N/A