

Senate Finance and Public Administration Legislation Committee

2006-07 Additional Budget Estimates Hearings

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Office of the Official Secretary to the Governor-General

QUESTION: PM38

Senator Wong asked:

- (1) What sum was spent on opinion polls, focus groups or market research in 2006 by each department and agency in the Minister's portfolio?
- (2) Will the Ministers provide a list of the opinion polls, focus groups, or market research agencies what are used by department and agencies in the Minister's portfolio?
- (3) How much of the opinion polls, focus groups or market research expenditure of agencies or departments was conducted at the request of the Minister's office?
- (4) What benefit-cost assessments have been done which assess the returns from opinion polls, focus groups of market research?

Response:

- (1) - (4) The Office has not spent funds in 2006 on opinion polls, focus groups or market research.