

**Senate Finance and Public Administration Legislation
Committee—Additional Budget Estimates February 2007**

Answers to Questions on Notice

**Parliamentary Portfolio, Department of Parliamentary
Services**

Answers to Questions on Notice

Topic: Opinion polls/market research

Question P19

Senator Wong asked:

- 3 What sum was spent on opinion polls, focus groups or market research in 2006 by each department and agency in the Minister's portfolio?
- 4 Will the Ministers provide a list of the opinion polls, focus groups, or market research agencies what are used by department and agencies in the Minister's portfolio?
- 5 How much of the opinion polls, focus groups or market research expenditure of agencies or departments was conducted at the request of the Minister's office?
- 6 What benefit-cost assessments have been done which assess the returns from opinion polls, focus groups of market research?

Answer

- 1 There was no expenditure by the Department of Parliamentary Services on opinion polls, focus groups or market research in 2006.
- 2 Refer to answer above.
- 3 Refer to answer above.
- 4 Refer to answer above.

