

**Senate Standing Committee on Finance and Public Administration**

**ANSWERS TO QUESTIONS ON NOTICE**

**Human Services Portfolio**

Additional Estimates 2006-2007, 13<sup>th</sup> and 16<sup>th</sup> February, 2007

**Question: HS54**

**Department/Agency: HSA**

**Outcome #, Output #**

**Topic: Opinion Polls/Market Research**

**Hansard Page/Written Question on Notice: Written**

**SENATOR WONG** asked on 16/02/07:

- (1) What sum was spent on opinion polls, focus groups or market research in 2006 by each department and agency in the Minister's portfolio?
- (2) Will the Ministers provide a list of the opinion polls, focus groups, or market research agencies what are used by department and agencies in the Minister's portfolio?
- (3) How much of the opinion polls, focus groups or market research expenditure of agencies or departments was conducted at the request of the Minister's office?
- (4) What benefit-cost assessments have been done which assess the returns from opinion polls, focus groups of market research?

**Answer:**

HSA did not conduct any opinion polls, focus groups or market research in 2006.

To prepare this answer it has taken approximately 1 hour and 5 minutes at an estimated cost of \$69.