

Briefing on campaign activity 2005 - 2006 (as @ October 2006)

Active		Purpose, to:	
Campaign	Dept		
Bushfire Preparedness	AGD	alert people how to be bushfire aware	Oct 05 - Dec 06
People Trafficking	AGD	inform about the issue, encourage victims to seek help and others to assist victims to seek help	Jul 05 - Jun 06
Family Law Reform	AGD/FACSLA	inform the community about changes in Family Law arrangements	June 06 - Dec 06
Bird Flu (05/06)	AQIS	inform on dangers of bird flu	Jul 05 - Jun 06
Quarantine Matters! (Jul 06 - Dec 06)	AQIS	Inform on Quarantine requirements and dangers	Jul 06 - Dec 06
30% Childcare Tax Rebate	ATO	to raise awareness of the 30% childcare tax rebate	May 06 - Nov 06
Defence Force Recruiting (2006/07)	Defence	seek suitable applicants to reach recruitment targets	Jul 06 - Jun 07
Skills For the Future	DEST	Inform options for skills development, Training, Apprenticeships, ATC and Careers Advice Australia	Oct 06 - June 07
Welfare to Work	DEWR	advise changes to social security requirements	Nov-06
Citizenship (06/07)	DIMA	encourage eligible non-citizens to become Australians and inform community of values	Sept 06 - Jun 07
T3	DOFA	possible sale of further Australian Government equity in Telstra	Oct-06
Eliminating Violence Against Women (2006)	FACSLA	inform on unacceptable behaviour and direct people to helpline	Mar 06 - Dec 06
Financial Literacy	Treasury	campaign to assist all Australians to make informed decisions and better manage their money	Jul - Dec 06

