

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Senate Budget Estimates, June 2011  
Questions on Notice: AusAID

**Question No. 39**

**Senator Trood** asked on notice

- a) What communications programs has the Department/Agency undertaken, or are planned to undertake?
- b) For each program, what is the total spend?

**Answer:**

- a) In 2010-11, the education and communications programs undertaken were:
  - One Just World public discussion forums (with World Vision and the International Women's Development Agency)
  - International Women's Day (with UNIFEM)
  - Production of programs for television series about Australia's aid program
  - Publications
  - Global Education Program which operates in all states and provides professional development and learning materials to teachers and trainee teachers

The following education and communications programs are confirmed for 2011-12:

- One Just World
  - Praxis discussion series (with the World Bank)
  - Corporate publications
  - Global Education Program
- b) In 2010-11, the costs of these education and communication programs are estimated to be:
    - One Just World ( public forums on aid and development issues held in capital cities. \$310,000
    - International Women's Day (events in every capital city highlighting the importance of women in achieving long-lasting development gains) \$50,000
    - Production of broadcast quality television series shot in seven different countries for the Australia Network, and then to be placed on online outlets such as YouTube and the AusAID website. This project celebrates the work of people from regional Australia who are involved in aid delivery. It shows Australians working overseas as part of the Australian aid program and the difference they are making to reduce poverty \$700,000
    - Corporate publications including the annual report, policy and strategy documents, Focus magazine, a map of where the our aid program is making a difference and further community information about Australia's aid program in response to community demand \$850,000
    - Global Education Program includes the cost of training approximately 25,000 Australian teachers and producing quality curriculum material for Australian students as part of the states' education systems. The training focuses on global citizenship and its relationship to a variety of subject areas: it has relevance across the curriculum but particularly in history and geography. \$2,100,000

To date, the following costs have been confirmed for 2011-12:

- One Just World (11 public forums) \$320,000
- Praxis (11 forums with an audience of approx 20 people, held on World Bank premises and broadcast nationally and internationally through A-PAC and radio and television stations in PNG and the Pacific. Funding covers half the filming and editing for the package.) \$33,800
- Global Education Program \$2,100,000