

Senate Standing Committee on Education Employment and Workplace Relations

QUESTIONS ON NOTICE Supplementary Budget Estimates 2012-2013

Cross Portfolio

DEEWR Question No. EW0441_13

Senator Back provided in writing.

Question

Graduate recruitment

How much has been spent on 2013 Graduate Recruitment? Please itemise and detail costs.
Has any travel been incurred for 2013 Graduate Recruitment? Please itemise and detail costs.

Answer

As at 30 September 2012, DEEWR had spent \$220,407.87 on 2013 Graduate Recruitment.

This represents:

- \$206,183.57 on advertising, marketing and assessment (refer to table 1 for an itemised list of costs); and
- \$14,224.30 on travel expenses such as airfares, accommodation, taxis and incidentals for DEEWR employees (refer to table 2 for an itemised list of costs).

Table 1

Advertising and Marketing	
University booklet advertising	\$5,844.10
Career Hub advertising	\$180.00
Career Fairs	\$7,560.00
Printing and postage of Graduate brochures and posters	\$2,769.11
Press advertising	\$4,263.06
Online advertising	\$8,955.66
Assessment (Hudson Global Pty Ltd)	
Shortlisting of applications	\$31,705.00
Assessment centres	\$138,409.44
• Development and facilitation of assessment centres, including written exercises, group exercises and interviews (for up to 289 candidates across six capital cities) • Development and provision of materials • Provision of qualified physiologists and recruiters to mark and observe assessment activities • Venue and catering • Collation of all assessment centre information and candidate scores for entry into DEEWR's online Recruitment System (eRecruit) • Candidate care, feedback and referee and citizenship checks of candidates	
APSC Capability Development Panel Transaction Fees	\$6,497.20
Total cost (GST inclusive)	\$206,183.57

Table 2

Travel expenses for DEEWR staff	
Career fairs (Sydney, Melbourne, Adelaide, Brisbane)	\$4,053.46
Assessment Centres (Sydney, Melbourne, Adelaide, Brisbane and Perth)	\$10,170.84
Total cost (GST inclusive)	\$14,224.30